



CERP Report to the Public

First Annual Report



July 2006 South Florida Ecosystem Restoration

Background

- Joint report co-developed by USACE and SFWMD
- First in series of annual reports
- Communicate to general public:
 - WHAT is CERP
 - WHY CERP is needed
 - WHERE the Everglades & CERP are located
 - WHICH projects are components of CERP



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Background continued

- Fulfillment of Programmatic Regulations requirements:
 - Components of the CERP
 - Estimated cost of the CERP
 - Water budget
 - Water reserved/allocated for natural system
- Report to the Public Data Sources:
 - CERP 2005 Report to Congress (RTC)
 - Draft CERP 2005 Annual Report to the Office of Management and Budget (OMB)

Format

- Format
 - Tri-fold brochure / insert in local newspapers
 - Written for:
 - General public understanding
 - Translation to Spanish, Creole
 - Fulfillment of Programmatic Regulations requirements
 - Visually appealing:
 - Photographs, use of color, maps, pie charts

Reporting Period and Publish Date

- Reporting period
 - 1st Report:
 - “Into 2006” - include current construction activity
 - Subsequent Reports:
 - Each spring - coincide with release of President’s Budget, 1st Tuesday in February
- Publish date
 - Originally May/June 2006
 - Dependent on publication of RTC & OMB Reports

Future

- Future possibilities:
 - Interactive electronic document available on the internet
 - Electronic document content same as printed report
 - Hyperlinks to www.evergladesplan.org page containing further topic/project information
 - Pop-up boxes giving term definition when user's cursor hovers over the word
 - Will allow the public to track progress for years to come

Questions?

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