

A REPORT ON ENERGY ISSUES

by
**THE GOVERNOR'S COMMISSION
FOR A SUSTAINABLE SOUTH FLORIDA**

DECEMBER 1997



The Governor's Commission for a
Sustainable South Florida

December 9, 1997

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The Honorable Lawton Chiles
Governor, State of Florida
The Capitol, Room 1501
Tallahassee, FL 32399-0001

Dear Governor Chiles:

It is my privilege to present to you the Report on Energy Issues, prepared by the Energy Advisory Committee of the Governor's Commission for a Sustainable South Florida. This report is the culmination of eighteen months of diligent work, and contains recommendations which, if implemented, will move South Florida toward a more sustainable energy future.

The Commission's Initial Report of October 1, 1995 contained 110 recommendations intended to move South Florida toward a sustainable future, but it did not specifically address energy issues. The Initial Report recognized this deficiency and stated that energy production and consumption would be addressed in future deliberations of the Commission. As a result, the Energy Advisory Committee was created in the Spring of 1996. The Committee was comprised of representatives from the public sector, the private sector, academic institutions, and non-profit organizations, and was admirably chaired by Carol Rist and co-chaired by Rock Salt. The South Florida Regional Planning Council provided invaluable staff support. The Committee's mission was to recommend a vision, goals, strategies, actions, and measures to ensure a sustainable energy future for South Florida and its communities.

The wide variety of representation on the Energy Advisory Committee provided a broad base of knowledge on how to deal with complex, and often controversial, energy issues. As you might imagine, not everyone agreed on solutions to the problems being addressed. Nonetheless, consensus was reached on all but three of the recommendations; those three pertaining to the Public Service Commission's role in encouraging clean renewable fuels, incentives for alternative fuels, and preparing Florida for deregulation of utilities.

The vast scope and complexity of these issues presented a challenge to the Quality Communities Committee, one of two primary

The Honorable Lawton Chiles

December 9, 1997

Page Two

committees of the Governor's Commission. The Committee received the Energy Report from the Energy Advisory Committee for review in the Fall of 1997. The Quality Communities Committee, chaired by Jim Murley, worked together with members of the Energy Advisory Committee to refine the language in those non-consensus items of the report, and unanimously approved its revised product. The Quality Communities Committee presented the amended report to the full Commission for adoption in December 1997. I am pleased to relate that the Commission, with only one member dissent, adopted the Energy Report on December 3, 1997.

The Commission understands that for this Report to move South Florida and the entire state toward a more sustainable future, the many agencies and stakeholders involved must see the benefits provided to them and the local communities. Your support will greatly enhance the acceptance of this Energy Report. The Governor's Commission is prepared to assist in the implementation of this Report, and will aid you or the agencies involved in any way deemed appropriate.

On behalf of the Governor's Commission for a Sustainable South Florida, I thank you for the interest you have shown in ensuring a sustainable future for South Florida.

Sincerely



Richard A. Pettigrew
Chairman

cc: Lt. Governor MacKay
GCSSF Members
Members of the Florida Cabinet
Honorable Daniel Webster, Speaker,
Florida House of Representatives
Honorable Toni Jennings, President, Florida Senate
Susan F. Clark, Chair, and members, Public Service Commission
State Senator Richard Dantzler, Gubernatorial Candidate
State Representative Keith Arnold, Gubernatorial Candidate
Mr. Jeb Bush, Gubernatorial Candidate

enclosure

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INTRODUCTION

A Global Predicament

There is mounting international concern and scientific evidence that our planet is currently on an unsustainable course:

- Even if they last for decades, our fossil fuel resources are finite and will disappear;
- Our economies are almost totally dependent on fossil and nuclear fuels;
- Worldwide economic development and increasing population is driving further energy demand; and,
- Our environment is being severely damaged by our current patterns of energy use.

"The overwhelming balance of evidence and scientific opinion is that it is no longer a theory but now a fact that global warming is real,"¹ President Clinton pronounced to the American people as recently as July 24, 1997.

Florida's Predicament

The Energy Advisory Committee of the *Governor's Commission for a Sustainable South Florida* began its work by asking: What are the energy issues we should be concerned about today? In identifying these issues, the Committee found that global concerns for social, environmental and economic degradation are compounded in Florida by the following factors:

- We have extremely limited commercially-viable fossil fuel resources;
- Because we are almost totally dependent on outside sources for our fuel supplies, we will face ongoing and potentially increasing security concerns;
- Expected population and tourism growth threaten to push the state to the limits of its carrying capacity; and,
- The potential impacts of global warming on our state are staggering -- it will not only affect Florida with more frequent and more dangerous storms, but rising sea levels will contaminate our fresh water aquifer, and we face the very real possibility that we will be among the first places on the planet to literally lose ground.

¹ Associated Press, White House Symposium on global warming, July 24, 1997.

Economic Opportunities

While our energy challenges are real and growing, significant developments have occurred in the past decade to position us to meet the challenges of developing a sustainable world, both for today and for the future.

In "Beyond Greening: Strategies For A Sustainable World"², Stuart Hart reports that "the more we learn about the challenges of sustainability, the clearer it is that we are poised at the threshold of an historic moment in which many of the world's industries may be transformed.... The achievement of sustainability will mean billions of dollars in products, services and technologies that barely exist today.... Over the next decade or so, sustainable development will constitute one of the biggest opportunities in the history of commerce."

Perhaps the most important message overall that the Energy Advisory Committee has to convey is this: the tremendous potential for economic growth presents an exciting opportunity for Florida to become a world leader in the development of sustainability technologies, *while of necessity* developing our path to a sustainable future. Within our state we have all of the assets at our fingertips - including cutting edge research and development of new technologies using solar and other renewable resources - we simply must ensure that our future and the opportunities are not lost through our poor planning and/or inaction.

Strategic Foresight

Two years ago Texas became "the first state with the foresight to produce a strategic plan for systematic integration of renewable energy and energy-efficiency practices into energy development, production and use."³

Concerned about their energy future, representatives from state government, sustainable energy industries, utilities, consumer groups, and environmental interests developed a strategic plan for a sustainable energy future for one of our country's oil and gas giants.

² *Harvard Business Review*, January 1997

³ *Texas Energy For a New Century*, The Texas Sustainable Energy Development Council

Texas is facing a declining fossil fuel supply. It has also experienced economic growth that has shifted the state from energy independence to being a net importer of energy from foreign suppliers. As stated in *Texas Energy For a New Century*, the Texas Sustainable Energy Development Council offers a practical plan "for securing energy independence by reducing our state's growing reliance on outside energy resources."

If Texas is worried about its sustainable energy future, it is all the more certain that Florida's needs are critical. It is high time we develop and implement a sustainable energy plan for our state.

Florida's Energy Future

Sustainable development is a path of continuous improvement towards the future we all want. Energy issues are a critical component of sustainable development, and responsible planning to move us toward a more sustainable pathway is vital - without a strategic plan, poor energy choices pose a dramatic threat to the future of our economy, environment, and quality of life. On our current path, Florida is not energy sustainable.

The *Recommendations* of this report are a start on the path to a sustainable energy future for Florida. They are not all encompassing, but they do indicate that fundamental changes in the way we think about energy must be made now to get us to that future. Florida's sustainable energy future must be built on the following foundations:

1. **Energy Planning:** We need a comprehensive state sustainable energy plan, and a timetable for its implementation.
2. **Pollution Prevention:** Our planning must be based on the use of clean energy resources and technologies.
3. **Improving Efficiencies:** We must improve energy efficiencies, both in power generation and transportation (the largest users of energy) and by our ever-growing number of consumers.
4. **Developing Clean, Sustainable Technologies:** Solar energy is the one clean, renewable resource Florida has in abundance. We must innovate and build the technologies needed to convert its power into forms we can readily use. In the development of these technologies, Florida has the unique potential to

develop a niche and become a world leader while creating a new high-tech industrial economy.

5. **Barriers & Incentives:** Existing government policies relating to energy use should be revisited for applicability, implementation, and enforcement. Barriers to sustainable energy technologies and their use must be removed. Incentives must be provided for the development and use of sustainable energy technologies and energy efficiency measures.
6. **Transition Strategies:** Natural gas is a relatively benign fossil fuel and should be regarded as a bridging fuel on the path towards clean technologies and energy sustainability.
7. **Government As A Consumer:** Government must lead by example in the application of sustainable technologies within its own infrastructure and operations.

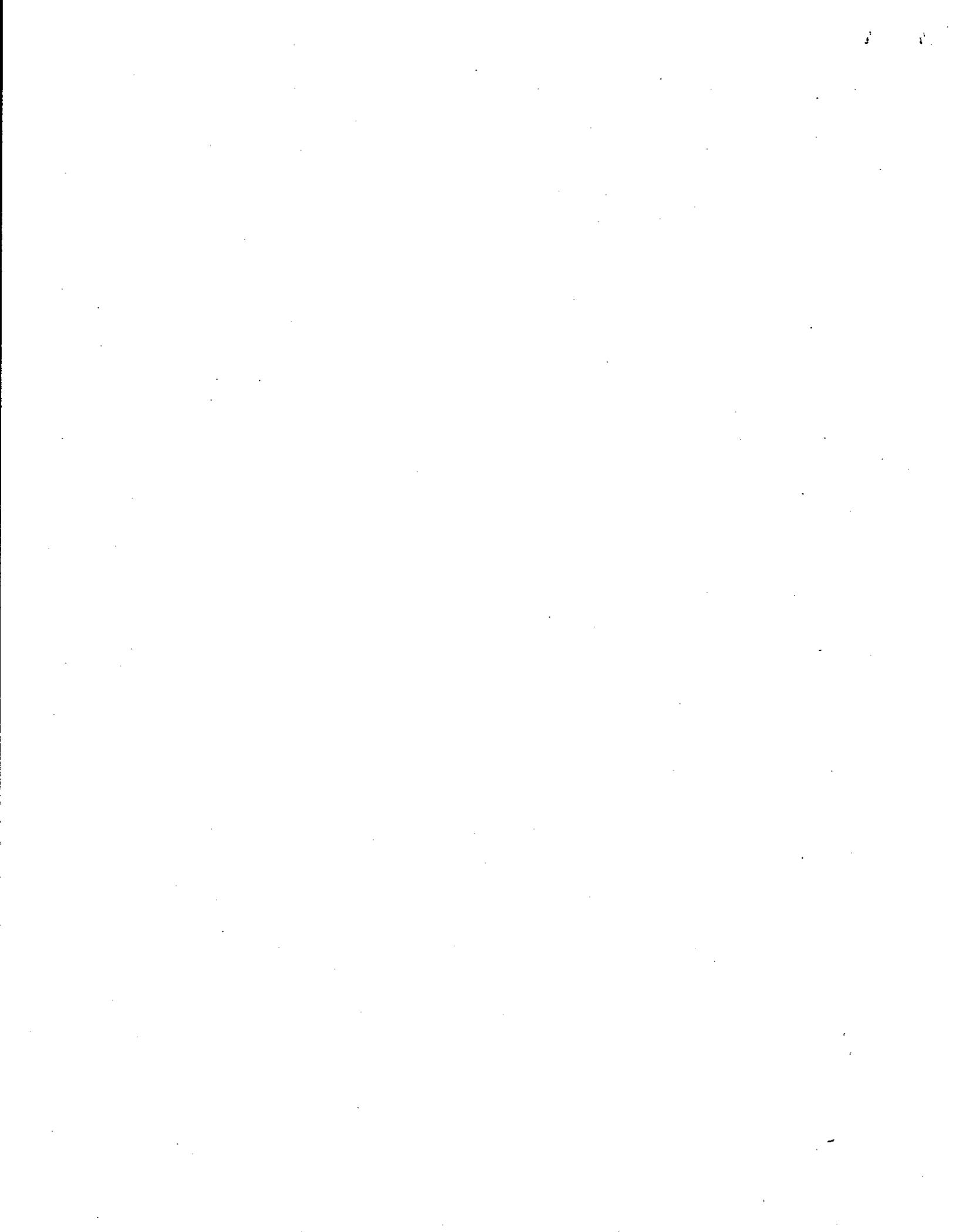
Summary

A sustainable energy plan will further our state's economic growth and environmental and societal improvement.

We have the power of choice to make changes that redirect our resources on a sustainable path, while creating the biggest opportunity in our state's economic history. A new high-tech industrial base will employ many thousands of Floridians in sustainable infrastructure development, and add major new revenue sources to the state's economy.

The reasons are compelling; we must act now.

RECOMMENDATIONS



POLICY

1
2
3 Policies affecting Florida, as in any state, are set forth through varied means. From state statutes,
4 federal laws, and state and local regulations to Executive Orders of the Governor, Cabinet
5 Resolutions and decisions of the courts, each represents the articulation of governmental policies.
6 Decisions of agency administrators can also constitute policies, albeit in a less formal sense,
7 whether on budget priorities, program emphasis, agency philosophy or other matters of state
8 importance. Such policies play a major role in shaping the future of the state with regard to
9 energy concerns.

10
11 Energy-related policies embodied in statutes and administrative rules of Florida exist in several
12 forms. Some express the philosophy and intentions of policy makers through broadly stated
13 provisions, while others set forth specific mandates. Energy goals and objectives are codified in
14 the State Comprehensive Plan. Energy priorities are established via the state budget.

15
16 Energy use in Florida is also affected by policies that do not directly deal with energy concerns.
17 For instance, transportation and land use policies may result in energy intensive or energy
18 efficient development patterns, depending upon how they are implemented.

19
20 Development of Florida's energy policy framework began in the 1970s, largely in response to
21 "energy crises" resulting from the nation's heavy dependence on imported oil. Policy put into
22 law in the late 1970s and the early 1980s provides a strong foundation in support of sustainable
23 energy choices, including conservation and renewable energy resources, particularly solar power.
24 Other provisions of the Florida Statutes adopted over subsequent years favor the efficient use of
25 energy resources, bringing alternative energy technologies on-line, and achieving sustainability
26 for our state. At the same time, the potentially beneficial impacts of these policies have been
27 curtailed through half-hearted implementation and the absence of accountability measures.
28 Federal policies, particularly in the area of finance and taxation, have also had a counter-
29 productive effect.

30
31 Adequate authority exists under Florida policy to address most of the state's energy needs.
32 While additional policy direction could be helpful, what is most needed is leadership in charting
33 a specific plan to guide Florida's energy choices and implementing it.

1 In addition, several new policy concerns require timely action:

2 • Emerging competition in the electric utility industry

3 A nationwide trend, supported by federal policy, is leading to substantial restructuring of the
4 utility industry. States currently have discretion in how to address related concerns, and it is
5 important to assure that any competition model that may be considered in Florida provides
6 for sustainability. No competition model should be implemented in Florida unless it
7 provides for sustainability.

8 • The future of the State's energy program

9 For the past 11 years, funding for the Florida Energy Office (FEO) has come from non-state
10 sources (primarily oil overcharge funds that states receive for energy conservation uses).
11 These funds have been used to support a broad range of energy-related activities, including
12 various programs underway in South Florida important to sustainability. The allotment of
13 these oil overcharge dollars is scheduled to end this year. Without additional funding, and
14 an effective state energy plan for the future, many of the state's energy program initiatives
15 will be discontinued and the ability of the Department of Community Affairs (DCA), or other
16 public entities, to effectively address the state's energy needs will be seriously threatened.

17 • Global climate change initiatives

18 The issue of "global warming" is one of growing concern, and debate, at the national and
19 international levels. Any shift in climate could have significant impacts on Florida.

20 • Federal goals for alternative fuels and clean vehicles

21 The Energy Policy Act and the Clean Air Act have established national goals, and in some
22 cases, mandates, for conversion of fleets to low-emission, more efficient vehicles and
23 alternative transportation fuels. The Florida effort to achieve these goals has been
24 coordinated by the FEO and fleet conversions have been funded with non-recurring monies
25 from oil overcharge funds. These programs will not continue without additional funding.

26
27 At the local level, energy consumption concerns are typically affected by local ordinances and
28 other community-based policies that are not directly aimed at addressing energy issues. Land
29 use regulations, building codes and transportation policies are examples of decisions that affect
30 energy consumption at the local level.

31
32 In years past, Florida's regional planning councils coordinated energy planning and policy
33 matters involving area local governments. No such coordination function exists at this time.
34

1 Clearly, the manner in which each state addresses energy issues from a policy perspective -
2 including resource availability, cost, environmental impacts, etc. - is inextricably linked to the
3 wellbeing of that state and of the nation. Although a national energy policy is extremely
4 important, and the current policy encompasses sustainability issues, it cannot address the local
5 differences among the fifty states.

6

7 Energy policies in effect at the national level and in Florida are summarized in the Appendix.
8 Key policy-related needs are identified in this section, for both the South Florida region and the
9 state as a whole. Five major areas have been targeted, where timely action is needed, to address
10 known problems and to capitalize on existing and emerging opportunities. They include: the
11 need for a strong state energy program; the role of electric utility policy; achieving sustainability
12 through the transportation sector; the built environment; and planning and permitting. Of
13 particular concern for Florida from a policy perspective are the two primary uses of our energy
14 resources: transportation and electric power generation, where policy action is required to guide
15 Florida to more sustainable energy choices.

1 RECOMMENDATIONS

2 State Vision

3 Florida's response to the energy crisis of the 1970s was to pass significant legislation to reduce
4 energy consumption, with state government leading by example. In the intervening two
5 decades, attention to energy has been eclipsed by other issues and state leadership in energy
6 policy has languished and become fragmented. To successfully address the issues essential to
7 Florida's energy sustainability, a refocus on energy policy, based on an assessment of existing
8 legislation and the development of a state energy plan, is required. Implementing sound policies
9 that are currently on the books is an essential first step, coupled with ensuring that Florida has a
10 strong state energy program.

11
12 Broad responsibilities for state energy matters has historically rested with the Florida Energy
13 Office. That office, previously an arm of the Governor's Office, resides in the Department of
14 Community Affairs. The Public Service Commission (an entity of the Legislature) and the Florida
15 Solar Energy Center (part of the State University System) also have significant energy-related
16 duties. A range of other agencies deal with energy concerns in some capacity (Department of
17 Environmental Protection, Department of Management Services, Department of Transportation,
18 etc.) or otherwise impact Florida's energy status and future. Enterprise Florida, as a
19 public/private entity, has also recently been assigned energy-related functions. While many
20 public sector entities are involved with energy concerns, related functions, programs and
21 activities are fragmented. In addition, there exists no state energy plan to define what Florida
22 wants for its energy future and to guide the efforts of all concerned to achieve identified goals.

- 23
24 1. Florida should have a state energy plan and strategy that:
- 25 a) Ensures that energy-related programs and activities of governmental agencies are
26 targeted and coordinated, and that implementing agencies are accountable for
27 achieving results in areas as they are assigned;
 - 28 b) Calls on state agencies to address energy concerns in their agency strategic plans and
29 encourages local governments to include energy elements in their local
30 comprehensive plans;
 - 31 c) Fully implements existing policies that are designed to achieve sustainable energy
32 systems;
 - 33 d) Periodically evaluates other state and federal policies that significantly affect energy
34 use in Florida and identifies new opportunities to achieve sustainability goals;

- 1 e) Supports the Insurance Commissioner's efforts to link global warming, environment,
2 energy and sustainability concerns with the financial interests of the insurance
3 industry;
- 4 f) Recognizes the following guiding principles in the development and implementation
5 of the state energy plan and strategy:
- 6 i. Assuming a "systems approach" in addressing energy efficiency and
7 conservation goals, including the consideration of total energy expenditures,
8 impacts and costs;
 - 9 ii. Attaining a viable renewable energy sector as an essential component of Florida's
10 sustainable future;
 - 11 iii. Ensuring that essential energy services are accessible and affordable to low-
12 income populations;
 - 13 iv. Taking full advantage of opportunities for reducing consumption, eliminating
14 waste and achieving efficiency in the use of our energy resources, and providing
15 for the timely transition to renewable energy;
 - 16 v. Supporting market-based approaches, governmental policies, consumer
17 awareness and other appropriate measures to facilitate increased energy
18 efficiency and renewable resource use;
 - 19 vi. Preventing and/or reducing pollution resulting from the use of energy to protect
20 human health and the integrity of natural systems;
 - 21 vii. Expanding and capitalizing on efficiency and renewable technologies as a
22 primary component of the region's economic base in order to take advantage of
23 economic development and national/international trade opportunities;
 - 24 viii. Providing incentives for and removing barriers to sustainable energy
25 technologies;
 - 26 ix. Recognizing the value of Florida's current energy industries by ensuring a
27 reasonable and responsible transition to new technologies and regulatory
28 conditions;
 - 29 x. Recognizing the fact that substantial fossil fuels will be required to create a
30 sustainable energy economy (in the manufacture of new energy systems,
31 revamping of infrastructure, etc.), and the importance of natural gas as a
32 transition fuel in the move to fully integrate renewable energy resources;
 - 33 xi. Calling on government to lead by example in sustainable energy practices;

1 3. The State should adequately fund its priority energy program needs.

2
3 Action Steps:

4 a) The Governor's Office and the Department of Community Affairs (DCA) should
5 work to secure adequate funding resources to achieve the state's energy policy goals
6 and strategies, by:

7 i. Initiating an aggressive effort to solicit Federal funding support to assure that
8 Florida gets its fair share of available resources;

9 ii. Identifying and promoting other viable funding sources, both public and private;

10 iii. Actively seeking the allocation of general revenue or other appropriate state
11 revenues, to cover the shortfall where funding is not available from other means,
12 to fund ongoing priority programs in light of the decline in traditional funding
13 sources.

14 b) DCA and the Governor should prepare the Department's budget request for FY 1998-
15 99 in accordance with these steps and the state's energy needs.

16
17
18 **Utility Policy**

19 Utility energy policy is pivotal to sustainability because the electricity generated by Florida's
20 utilities accounts for almost half of the energy Florida consumes, and because decisions on power
21 plant fuel choices and operations have a substantial effect on the health and welfare of Florida's
22 citizens. Florida has a solid policy foundation in place to secure efficient and clean energy
23 resources. More determined and creative implementation of those policies will help transition
24 our current mix of energy resources to meet future needs with a greater contribution of efficiency
25 and sustainable energy systems.

26
27 Florida must also prepare for the transition to a more competitive electric industry. A significant
28 national debate is underway at the state and federal level concerning competition in the
29 generation of electricity. Congress is now considering legislation that would set deadlines for
30 states to act and may include standards for state action. Many other states in the U. S. are
31 examining these issues and exploring alternatives. Florida's options for the future provision of
32 energy services need to be timely and rationally considered by all interested parties using
33 objective decision-making criteria and principles that embody the public interest. Further,
34 Florida's future regulatory framework must not discriminate against sustainable energy
35 alternatives.

1 The following recommendations focus on making customer energy use more efficient and utility
2 generation choices more sustainable. Recommended changes to the existing incentives and
3 barriers are offered to allow sustainable technologies to compete during these transitional times.
4

5 4. Florida should create incentives for utility investments in sustainable energy systems.
6

7 Action Step:

8 The Public Service Commission (PSC) should strengthen its regulatory framework to
9 support efficiency and clean renewables by:

- 10 i. Providing economic incentives to those utilities that promote efficiency and
11 discourage waste;
- 12 ii. Encouraging electric utilities to share in the profits from energy savings due to
13 energy efficiency measures under state utility regulations and assure that such
14 measures are included in a deregulated market scenario;
- 15 iii. Strengthening and clarifying its policy that allows generators below 100kw to run
16 their meters backward to buy or sell only net power (net metering);
- 17 iv. Developing an energy resource acquisition plan that increases the development and
18 deployment of sustainable energy systems, such as by establishing a percentage of
19 new resource acquisition to be solar, a systems benefit charge, or creating a statewide
20 fund for renewables development (The Energy Advisory Committee understands
21 that this approach may result in higher short-term costs in order to attain long-term
22 benefits.); and
- 23 v. Creating standard power purchase contracts and interconnection requirements for
24 environmentally benign renewable providers that avoid barriers of typical power
25 purchase contracts.
- 26 vi. Assuring the selection of least-cost alternatives to create a level playing field for
27 demand-side management (such as by implementing integrated resource planning).

1 5. Florida should remove disincentives that inhibit utility investments in sustainable energy
2 systems.

3
4 Action Steps:

- 5 a) To further implement the Florida Energy Efficiency and Conservation Act, the PSC
6 should strengthen its regulatory framework to support efficiency and clean
7 renewables by, at a minimum:
- 8 i. Encouraging utilities to develop energy resource acquisition plans that create a
9 level playing-field for sustainable energy choices, including those that customers
10 can implement (demand-side management) and centralized power generation
11 options (supply-side resources);
 - 12 ii. Expanding the use of regulatory models that remove the connection between
13 utility revenues and increasing sales;
 - 14 iii. Providing for a balanced consideration of cost effectiveness of conservation
15 programs, including environmental costs and benefits.
- 16 b) The Department of Environmental Protection should strengthen its regulatory
17 framework to support efficiency and clean renewables by providing economic
18 incentives, such as emission credits, for utility generators to upgrade their facilities to
19 use sustainable energy choices, when a net environmental improvement results so
20 long as grandfathered power plants are not exempted from meeting new source
21 performance air quality standards set by the Clean Air Act.
- 22 c) The Department of Environmental Protection should strengthen its regulatory
23 framework to support efficiency and clean renewables by developing appropriate
24 methodologies to quantify the environmental costs and benefits of energy resource
25 supply and/or demand-side options and the PSC should utilize this analysis in
26 energy procurement review proceedings.

- 1 6. Florida should establish, facilitate, and support voluntary utility initiatives that promote
2 sustainable energy systems.

3
4 Action Steps:

- 5 a) Florida's utilities should establish voluntary initiatives that promote sustainable
6 energy systems such as by:
7 i. Actively participating in the U. S. Department of Energy's National Utility
8 Photovoltaic Group collaborative;
9 ii. Sponsoring high-profile demonstration projects for sustainable energy
10 technologies and services;
11 iii. Identifying and instituting policies to ensure that low-income populations
12 receive an equitable portion of utility demand-side management (DSM) program
13 services (such as Florida Power Corporation's low-income DSM pilot program);
14 iv. Investing in efficiency measures which cost less than generation; and
15 v. Undertaking "green pricing" programs for clean renewables on a statewide basis
16 and encourage customers to participate in those programs.
17 b) The Public Service Commission, the Department of Environmental Protection, the
18 Florida Energy Office, and non-governmental organizations should encourage
19 utilities to undertake such voluntary initiatives and support and recognize utilities
20 that do.
21
22
23 7. Florida should prepare for emerging competition in the electric industry.

24
25 Action Steps:

- 26 a) The Governor, in consultation with the Legislature and the PSC, should convene a
27 high-level multi-stakeholder group to consider the future of electric industry
28 deregulation and restructuring and its impact in Florida. The analysis should assess
29 alternatives, impacts, and opportunities, and include the development of principles
30 to guide any restructuring that may occur in Florida.
31 b) The Governor should pass the recommendations of the multi-stakeholder group on
32 to the entity established in *Recommendation 2*.

1 **Transportation**

2 Florida's rapid growth in recent decades has driven transportation policy and largely determined
3 the investment in infrastructure, which is based almost solely on the private automobile. This
4 dependency on a transportation monoculture has produced an energy-intensive transportation
5 sector heavily dependent on imported petroleum and has created threats to our air quality.
6 Florida must lessen its petroleum dependency and provide additional, less energy-intensive
7 transportation options to all its citizens and to its tourists. Conversion of commercial fleet
8 vehicles to operate on alternative fuels provides near-term opportunities for local government
9 and businesses to achieve this objective. In addition, commercial deployment of these fuels will
10 create opportunities for development of sustainable renewable fuels and energy systems for use
11 by the transportation sector.

12

13 The Governor's Commission for a Sustainable South Florida, in its October 1995 *Initial Report*,
14 made a series of recommendations that, if implemented, will ensure that the transportation sector
15 contributes to the sustainability of South Florida (see Appendix* for Recommendations #54-57
16 and #59-60, complete with action steps).

17 54. Local governments, working with FDOT and DCA, developers, regional planning
18 councils, and metropolitan planning organizations, should increase investment in
19 public transportation within urban areas and design and manage the transportation
20 system to promote desired compact urban growth patterns.

21

22 55. State, regional, and local agencies should promote the use of pricing mechanisms
23 that promote public transportation and the efficient provision and use of public
24 facilities.

25

26 56. The 1996 Legislature should authorize the creation of regional transportation funding
27 authorities that, once created, would have access to new dedicated sources of capital
28 and operating funds to support their activities.

29

30 57. Aggressively attack and resolve the transportation crisis facing Southeast Florida.

31

32 59. Local governments should increase clustering of employment centers to enhance
33 transit and pedestrian opportunities.

34

35 60. The DCA and regional planning councils should promote the use of urban design
36 principles which reduce neighborhood crime, demonstrate defensible space, reduce
37 vehicle trips, and encourage pedestrian activity and the use of public transit.

38

39 The recommendations specifically target policies to increase investments in public transportation,
40 manage our transportation systems, and promote compact urban development patterns. The

* available upon request

1 Energy Advisory Committee reaffirms these recommendations given their beneficial effect on
2 energy concerns, and recommends the following additional measures.

- 3
4 8. Florida should continue to incent real estate development and redevelopment that
5 reduces auto dependence through land planning.

6
7 Action Step:

8 The Department of Community Affairs should encourage local governments to:

- 9 a) Develop high-density, mixed-use, pedestrian-oriented communities;
10 b) Develop multi-modal transportation plans;
11 c) Develop performance-based impact fee structures;
12 d) Use PLACE³S and PLAN IT GIS-based planning tools;
13 e) Include a Transit Element in local government comprehensive plans.

- 14
15
16 9. Florida should undertake a plan to transition the car and truck lease and rental fleet
17 operations in the state from petroleum-based fuels to alternative fuels.

18
19 Action Steps:

- 20 a) The Legislature should consider revising the motor vehicle license tax structure to
21 provide incentives for all commercial vehicle businesses, including car and truck
22 lease and rental companies to convert a portion of their fleets to alternative fuels.
23 b) The Department of Management Services should evaluate the eligibility
24 requirements for contracts with the state to facilitate greater use of alternative fuel
25 vehicles.

- 26
27
28 10. Florida should maximize the use of existing transportation facilities and services as a
29 priority over new construction.

30
31 Action Steps:

- 32 a) The Florida Department of Transportation should continue its policy to limit the
33 number of lanes for roads on the state highway system.
34 b) Each local government should designate a dedicated source of funding for its public
35 transit.

- 1 c) Local governments, Metropolitan Planning Organizations (MPOs), and the Florida
2 Department of Transportation (FDOT) should increase the accommodations for
3 bicyclists and pedestrians.
- 4 d) FDOT, MPOs, transportation/expressway authorities, and local governments should
5 implement transportation system management (TSM) technologies (strategies to
6 increase system efficiencies, such as synchronized traffic signals, etc.) and
7 transportation demand management (TDM) strategies (measures to reduce system
8 demand, such as carpooling, etc.).
- 9 e) Local governments, with the assistance of FDOT, should ensure that the operations
10 and facilities of public transit systems are customer-friendly in order to enhance
11 ridership (i.e., bicycle racks, storage for shopping carts, baby strollers, luggage, etc.).
12
13
- 14 11. Florida should provide incentives to reduce vehicle energy consumption and emissions.

15
16 Action Steps:

- 17 a) The Legislature should consider tax credits and other graduated incentives for the
18 following:
- 19 i. Businesses and individuals which purchase and operate energy efficient and
20 alternative fuel vehicles certified to meet low, ultra-low, or near zero emissions.
- 21 ii. Rental car companies and other equipment rental businesses which purchase and
22 maximize the use of efficient vehicles/watercraft that are certified to meet low,
23 ultra-low, or near-zero emissions, with graduated incentives tied to operating
24 hours;
- 25 iii. On-road and off-road vehicles and equipment (especially those powered by
26 medium-duty and heavy-duty engines) and their associated fueling
27 infrastructure which are certified to meet low, ultra-low, or near-zero emissions;
- 28 iv. Development of low, ultra-low, or near-zero emission vehicle fueling
29 infrastructure;
- 30 v. Conversion of public and private mass transit fleets (van pool, bus, and rail) to
31 operate on non-petroleum fuels with engines qualified for low, ultra-low, or near
32 zero emissions.
- 33 b) FDOT, MPOs, local governments, ports, airports and transportation commodity
34 providers (freight carriers, shippers, etc.) should encourage energy efficient
35 intermodal transport of commodities.

1 12. Florida should adopt and implement sustainable energy policies that address
2 transportation planning and air quality on a regional basis.

3
4 Action Steps:

- 5 a) Metropolitan Planning Organizations (MPOs), the Florida Department of
6 Transportation (FDOT) and local governments should encourage traffic control
7 measures to attain and improve upon ambient air quality standards.
- 8 b) MPOs, FDOT and local governments should ensure that MPOs plans and programs
9 conform to the requirements of the Clean Air Act.
- 10 c) The Department of Environmental Protection (DEP), FDOT, the local air quality and
11 transportation planning agencies, regional planning councils, and other appropriate
12 agencies, should develop and implement strategies to limit and, where possible,
13 eliminate air pollutant emissions from stationary and mobile sources to achieve net
14 benefits.
- 15 d) DEP should work with the regional planning councils to develop and implement a
16 voluntary, incentive-based, mobile and stationary-source emission-reduction credit-
17 trading program for the South Florida airshed.
- 18 e) DEP, working cooperatively with federal and other state agencies, should continue to
19 support the Florida Atmospheric Mercury Study, the National Marine Estuarine
20 Program, and the National Oceanic and Atmospheric Administration Marine
21 Sanctuary Program, and seek additional funding for research on the deposition and
22 effect on water quality of other heavy metals and nutrients, and of the effects of
23 ozone and fine particulate matter on plant life and ecosystems.
- 24 f) Applicable local governments, with assistance from FDOT, should provide for
25 transportation planning to be done at the regional level by a regional transportation
26 authority. This is related to Recommendation #56, of *The Governor's Commission for a*
27 *Sustainable South Florida October 1995 Initial Report*, that calls for the creation of a
28 regional transportation funding authority to be authorized by legislation.

1 The Built Environment

2 There is no question that there is a direct relationship between our patterns of
3 growth/development and energy consumption. Human habitat patterns that are dispersed cost
4 more energy to construct and maintain than more compact configurations. Not only is more
5 energy required to build and service dispersed patterns, more energy is required to maintain the
6 lifestyles of the people and their activities. American cities and towns account for over 80 percent
7 of national energy use. Land planning and urban design affect about 70 percent of that, or 56
8 percent of the nation's total energy use⁴. Over the last 50 years, the built environment in South
9 Florida has transitioned from a rural land-use pattern to an urban land-use pattern. As the
10 Governor's Commission for a Sustainable South Florida indicated, South Florida cannot sustain
11 this trend.

12

13 The challenge of sustainability in the built environment lies in designing and planning for
14 patterns of human habitat and activities that can be sustained with minimal use of energy and
15 resources, and that provide for a healthful lifestyle. Accepting the challenge means changing our
16 standards of practice for new development to include designing, planning and constructing
17 Florida's built environment so that it enhances the natural environment instead of degrading it.
18 The barriers to achieve these goals are institutional, economic, and cultural.

19

20 Florida continues to be a national leader in the area of building codes and standards relying on its
21 performance-based Energy Efficiency Code for Building Construction for both design flexibility
22 and energy savings in new and substantially renovated buildings. The Code has formed an
23 invaluable link between cutting edge research and implementing criteria which can immediately
24 begin accruing energy savings.

25

26 Further energy savings in the built environment are projected to come from the use of market
27 mechanisms and by providing objective information to home buyers and their financiers which
28 encourage energy efficiency as one of the key components in building and selling property. Such
29 approaches are critical factors in financing energy efficient improvements and obtaining more
30 favorable mortgage conditions for energy efficient housing. Appliances installed in buildings can
31 account for additional savings where higher levels of efficiency are required. Florida supports
32 federal efforts in appliance efficiency improvements and has the ability to identify and regulate
33 appliances where warranted.

⁴ Anderson, W., et al, *Urban Form, Energy, and the Environment: A Review of Issues, Evidence, and Analytical*

1
2 13. The existing built environment should be improved and upgraded according to
3 principles of energy sustainability through renovation and best practices in operations
4 and management. New development should be planned and designed to be sustainable
5 in Florida's climate.
6

7 Action Steps:

- 8 a) The Department of Community Affairs (DCA) and the mortgage industry should
9 actively promote energy-efficient mortgages and seek opportunities to create and
10 support financing incentives to promote sustainable energy features and healthy
11 buildings.
12 b) Permitting agencies should provide, within DCA's Sustainable Communities
13 program, incentives and priority approval for net efficiency improvements to
14 existing buildings where infrastructure exists and site disturbances and
15 corresponding mitigation has already occurred.
16 c) DCA should develop plans to assist local governments in implementing and enacting
17 land use zoning and building ordinances that emphasize sustainable energy systems
18 (e.g., energy-efficient mortgages, fee waivers, revenue neutral programs).
19 d) DCA should develop plans to assist local governments in adopting local construction
20 codes that ensure energy efficient development practices by emphasizing sustainable
21 design alternatives, construction approaches and materials, and landscaping
22 practices.
23 e) The Department of Management Services and local governments should facilitate
24 performance-based contracting for energy efficiency and renewable energy
25 improvements in public buildings.
26 f) DCA, working with local governments, should establish a certification program to
27 guide lending institutions in providing low-interest loans for homeowners and
28 businesses to upgrade to more energy efficient equipment, appliances, and other
29 facility and site improvements. This program would be patterned after the U. S.
30 Department of Energy's Energy Star program that is in place for new construction.

1 g) The Florida Legislature should support continuation of low-income weatherization
2 programs with a long-term goal of self-sufficiency; and, reduce pollution by giving
3 tax relief for production, installation, and use of new pollution control technology
4 and/or other cleaner technologies that exceed minimum permitting standards.
5
6

7 Sick-building syndrome and poor indoor air quality (IAQ) affect 30-50%⁵ of all buildings
8 nationwide and may be an unintended consequence of some energy efficiency measures. The hot
9 and humid, subtropical climate makes the condition more prevalent here in South Florida. These
10 problems are not exclusively those of the architectural, engineering, construction and facilities
11 professions, because the current codes and standards they are required to follow do not, by
12 themselves, deal specifically with the problems associated with designing and building for our
13 subtropical climate. Florida must shape a response to this situation that permits incorporation of
14 national codes and standards into practice where sound, but rejects elements that are deleterious
15 to acceptable IAQ in Florida buildings.
16

17 14. Florida should address sick-building syndrome/indoor air quality problems associated
18 with designing and building for our subtropical climate.
19

20 Action Steps:

- 21 a) The Governor's Commission on Building Codes should address IAQ as an important
22 issue and a substantial challenge to the unification of building codes.
23 b) The Department of Community Affairs (DCA) should take steps to take exception to
24 proposed revised ASHRAE⁶ Standards 90.1 and 62 and the various model codes
25 (including CABO⁷, SBCC⁸, BOCA⁹, and MEC¹⁰) if subtropical climate concerns are not
26 addressed in current revisions.
27 c) DCA should seek appropriate, selective incorporation of ASHRAE Standards 62, 90.1
28 and 90.2 within the Florida Energy Efficiency Code.

⁵ OSHA Docket H-122 (59 FR 15968), testimony by Dr. James Woods of Virginia Polytechnic Institute, Blacksburg, VA.

⁶ The American Society of Heating, Refrigerating, and Air Conditioning Engineers

⁷ The Council of American Building Officials

⁸ Southern Building Code Congress

⁹ Building Officials and Code Administrators

¹⁰ Model Energy Code

- 1 d) The Governor should create a Florida Building Commissioning Council, or similar
2 umbrella organization, where architectural, engineering, construction and affected
3 professions are educated to construct and operate "healthy buildings" suitable for
4 our particular climate.
- 5 e) The Legislature, working with the Department of Business and Professional
6 Regulation and affected professional associations, should incorporate indoor air
7 quality climate-specific issues into professional license testing for architects, interior
8 designers, engineers and contractors.
- 9
- 10

11 In Florida, there is a lack of awareness and understanding among the engineering, construction,
12 and building management communities about the efficiency and environmental benefits of
13 desiccant and natural gas cooling technologies. Desiccant technologies remove humidity and can
14 effectively address many of the indoor air quality issues we face. The Florida Public Service
15 Commission has recognized the need to encourage the use of natural gas technologies during the
16 summer months to offset peak demand for electricity. Natural gas cooling is an efficient
17 alternative in South Florida's hot climate. In addition, in an uncertain, deregulating
18 environment, fuel diversification is a valuable asset for consumers, providing more options in
19 controlling energy costs.

20

- 21 15. The state should encourage the inclusion of desiccant and natural gas cooling
22 technologies in, and objectively analyze the design of, existing, retrofit, or new
23 construction, and evaluate capital and operating costs.
- 24

25 Action Steps:

- 26 a) The Department of Community Affairs (DCA) and the Department of Management
27 Services should continue to promote the inclusion and analysis of viable
28 technologies, including desiccant and natural gas cooling technologies, in
29 construction and retrofit requests for proposals.
- 30 b) DCA should participate with industry in a program to reach out to architectural,
31 engineering, construction, and related professions to educate them on the
32 availability, applications, and benefits of desiccant and natural gas technologies.
- 33 c) DCA should seek appropriate, selective incorporation of desiccant and natural gas
34 technologies into the Florida Energy Efficiency Code.

1 In 1996, Florida used some 593,000 megawatt-hours of electricity for street lighting. This
2 represents 0.4% of the 154 million megawatt-hours of the electricity sold in Florida. Assuming an
3 average rate of \$.08 per kWh, the expense associated with street lighting is \$47.4 million per year.
4 While street lighting does not represent a large proportion of the total energy used in Florida, it
5 does create secondary pollution effects. Misdirected and unnecessary lighting produces glare,
6 light pollution, energy waste and increased costs to local governments. Substantial
7 improvements in lighting efficiency are possible with relamping and better directional control.

8
9 16. Local governments and the Florida Department of Transportation (FDOT) should
10 identify and discourage lighting practices that result in energy waste and light pollution.

11
12 Action Steps:

- 13 a) The State University System or Florida Solar Energy Center should be called on to
14 undertake an analysis of the non-safety related street, building and signage lighting
15 technology that is currently used in Florida, and to identify lighting practices that
16 result in waste, light pollution, and unsafe conditions for both humans and wildlife.
17 Measures and technologies should be set forth to address these problems in a cost-
18 effective manner.
- 19 b) Recommendations from this study should be considered for incorporation into the
20 FDOT requirements for street and highway lighting.
- 21 c) At the local level, a model community lighting standard should be developed and
22 incorporated into development requirements for communities.

23
24
25 **Planning and Permitting**

26 The development and administration of governmental policies regarding planning and
27 permitting create the framework within which development occurs. Poor laws wisely
28 interpreted and administered can produce judicious results, while excellent legislation and
29 regulations poorly administered can produce no results at all. The broadest principles of
30 sustainability should inform both policy development and in Florida's government sector.
31 Anything less than our best effort is taking unnecessary risk and may jeopardize the quality of
32 life for future Floridians. To the degree that government can exercise its authority, every effort
33 should be made to create the conditions for sustainability to become standard practice for
34 business, industry and government.

1 17. State and local planning and permitting decisions should provide incentives and
2 guidelines that create the conditions for sustainability to become standard practice.
3

4 Action Steps:

- 5 a) The Florida Department of Community Affairs (DCA) should work with local
6 governments, Metropolitan Planning Organizations (MPOs), and regional planning
7 councils to incorporate sustainable energy concerns in local government
8 comprehensive plans, MPO plans, strategic regional policy plans, and land use
9 regulations to provide for energy efficient land use patterns and compact urban
10 development. As recommended in *The Governor's Commission for a Sustainable South*
11 *Florida October 1995 Initial Report*, such land use patterns and compact development
12 will enhance transit and pedestrian opportunities; provide for a reduction of vehicle
13 miles traveled; and increase transit service, particularly within urban boundaries and
14 core urban areas.
- 15 b) Local governments should utilize transportation concurrency exception areas to
16 promote public transportation opportunities.
- 17 c) DCA should include energy efficiency and renewable energy resources in the built
18 environment and transportation as priority criteria for sustainability in the
19 Sustainable Communities Demonstration Project, and promote successful energy
20 approaches in other communities throughout Florida.
- 21 d) Enterprise Florida and DCA should work with state and local permitting authorities
22 to support co-location and multiple use of facilities to recapture waste heat, share
23 cooling, and facilitate the use of waste products as feedstocks (eco-industrial parks).
- 24 e) The Department of Community Affairs, in conjunction with regional planning
25 councils, should develop programs to maximize sustainable energy systems in
26 Eastward Ho!
- 27 f) The Florida Department of Community Affairs should encourage local governments
28 to develop and implement mitigation techniques in residential, commercial, and
29 public facilities, which will conserve energy following future disasters.
- 30 g) The Executive Office of the Governor, in conjunction with the DCA, DOT, DEP and
31 the Water Management Districts, should ensure that energy planning is integrated
32 with state level planning for land use, water supply and transportation facilities.

GOVERNMENT LEADERSHIP

1
2
3 The *Initial Report* of The Governor's Commission for a Sustainable South Florida included
4 recommendations that called for government to lead by its actions. In that report, the key area
5 identified for government leadership was "urban form," and local, state and federal governments
6 were asked to site their new buildings in ways that support sustainable growth management.
7 This report extends this general concept by asking government to lead by example in support of
8 sustainable energy systems as well.

9
10 Florida has a broad set of energy policies that must be implemented. If we are to make important
11 progress toward a sustainable energy system. Local, state and federal governments set important
12 examples by the choices they make, especially in the design and operation of government
13 buildings, purchasing policies, and in government vehicle fleets. As a large energy consumer,
14 government's purchasing power can give pivotal leverage to help develop sustainable energy
15 markets. Impediments to government's sustainable energy choices, including market barriers,
16 should be identified and removed at local, state, and federal levels. An agency's discretionary
17 choices, within its authority, become the prime basis for governmental leadership. Government
18 cannot expect its citizens or the private sector to follow energy policies that it cannot or does not
19 follow.

20
21 Sustainable energy practices also extend to existing infrastructure, not only in buildings, but to
22 public water and wastewater treatment and municipal electric utilities. Public utilities are major
23 consumers of power, and leadership at all levels of government can be demonstrated by ensuring
24 that they are operated both efficiently and sustainably. For example, 20%-30% of wastewater
25 treatment plant operating expenses are electricity purchases. As municipalities are pressured to
26 expand plant capacities, process optimization measures can defer expensive new additions.

27
28 In this era of declining research and development funding, government also has an important
29 leadership role in its support for research and demonstration projects that promote sustainable
30 energy systems. Local, state and federal government investments in clean renewables, energy
31 efficiency, and indoor air quality technologies, including demonstration projects in building
32 design and transportation systems, should be continued and expanded. Projects such as EV
33 Ready Broward, Tri-Rail, Florida House, and the Florida Gold Coast Clean Cities Coalition are
34 notable examples of these investments. Additional opportunities for research and demonstration

1 projects exist across the entire spectrum of our energy system and, if pursued, can provide
2 important leverage in attaining a sustainable energy future.

3
4 South Florida's climate provides the state with an inherent opportunity to be a world leader in
5 the development of sustainable energy systems in subtropical regions. Success requires educated
6 and inspired leaders at the local, state, and federal levels. The example we set for ourselves is the
7 essential component of that leadership!

8
9
10 RECOMMENDATIONS

11 18. All levels of government should ensure that their building construction policies are based
12 on a full life-cycle analysis, pursuing investments with the lowest lifecycle costs as
13 opposed to buildings with the lowest initial capital cost.

14
15 Action Steps:

- 16 a) The Department of Management Services (DMS) should review its design and
17 leasing guidelines to ensure they consider energy efficient equipment, materials and
18 practices, consistent with indoor air quality standards, as important opportunities to
19 lower life-cycle costs in state buildings.
- 20 b) DMS should share the results of its review with the League of Cities, the Florida
21 Association of Counties and the state's school systems (Board of Regents,
22 Department of Education) so that local government can also take advantage of these
23 opportunities to provide lower-cost, healthier buildings.
- 24 c) The Governor should endorse this report to his Commission on Building Codes for
25 its consideration as they recommend revisions to the state's design guidelines.
- 26 d) DMS should promote performance-based contracting at the state and local levels by
27 streamlining statutory and contractual procedures.

28
29
30 19. Federal, state and local governments should implement efficiency and clean renewable
31 resources in public buildings, facilities, operations and employee practices.

32
33 Action Steps:

- 34 a) The Florida Energy Office/Department of Community Affairs, in cooperation with
35 the League of Cities and Florida Association of Counties, should sponsor an annual

1 forum to inform and involve the Department of Management Services (DMS), the
2 General Services Administration and local governments on sustainable energy
3 concerns. Participants will be called on to share examples of energy efficiency or
4 renewable resource initiatives in public facilities, operations, and employee practices.
5 The meeting should also allow federal, state and local government managers to
6 identify barriers within government that limit their ability to make sustainable
7 energy consumption choices and potential actions that could remove them.

8 b) DMS and local governments should incorporate the most promising sustainability
9 initiatives into their programs and seek to provide incentives to government
10 managers and employees to facilitate their success. Incentives could include
11 authority for government managers to retain some of the dollars saved from energy
12 efficiency measures for use in other agency programs while passing a significant
13 portion of the savings to taxpayers. The Department of Community Affairs' (DCA)
14 energy efficiency financing pool is an example of such an approach.

15 c) The Florida Energy Office (FEO)/DCA should work with the League of Cities and
16 the Florida Association of Counties to promote the most promising of these ideas and
17 initiatives to local governments, school boards, Florida School Boards Association
18 and related public school associations.

19 d) FEO/DCA should establish partnerships with the State University System's and the
20 State Community College System's professional programs in the design professions
21 to incorporate these principles into their curricula and research programs; establish
22 an information clearinghouse for energy efficient and healthy buildings; and
23 promote outreach with appropriate providers in the private sector.

24 e) The Governor should direct that implementation and accountability provisions,
25 including the "benchmarking" of buildings and government vehicles (using the most
26 efficient government buildings and vehicles as a standard), be added to the DMS
27 Energy Management Plan for state facilities.

28 f) FEO/DCA should encourage the Department of Business and Professional
29 Regulation to assure that design professions with continuing education requirements
30 have a mandatory course in best practices in energy efficiency.

31 g) Municipal and county utilities should review and audit plant and demand-side
32 energy efficiency measures.

33 h) Municipal and county utilities should promote energy efficiency and energy
34 sustainability successes.

35

1
2 20. Florida should expand its efforts to provide high-profile, high-return demonstration
3 projects that serve as an example for the public and promote a sustainable energy system.
4

5 Action Steps:

- 6 a) The Florida Energy Office/Department of Community Affairs (FEO/DCA), and
7 other appropriate entities should more aggressively seek opportunities for federal
8 funding of high-profile, high-return demonstration projects.
- 9 b) FEO/DCA should maintain and expand its support for projects such as EV Ready
10 Broward, Florida House and the Florida Gold Coast Clean Cities Coalition.
- 11 c) FEO/DCA should seek authority and appropriations for a public/private research
12 and development partnership that would provide a state match to private sector
13 research ideas that support a sustainable energy system.
- 14 d) The Department of Management Services (DMS) should sponsor the most promising
15 initiatives as demonstration projects that can increase the public education
16 component of these initiatives.
- 17 e) The Florida Department of Transportation, working with DMS, transit agencies,
18 Metropolitan Planning Organizations and local governments, should similarly
19 support demonstration projects in state and local government vehicle fleets, such as
20 electric and alternative fuel public vehicles, that reduce energy consumption and
21 support a sustainable energy system.
- 22 f) Monies to replace oil overcharge funds should be appropriated.
- 23 g) DCA should make the five current sustainable communities models of the most
24 sustainable energy use and establish a mechanism for replicating the best examples
25 in other parts of the state.
- 26 h) The Department of Environmental Protection should sponsor demonstrations of
27 energy efficient operations in water, wastewater, solid waste and electric utilities.
28 Recipients of funds for public building efficiency retrofits (e.g., DMS, Board of
29 Regents, local schools, etc.) should evaluate expenditures to date and determine the
30 best use of remaining funds.

1 21. Florida should promote solar energy by creating a Solar Community designation
2 program that recognizes the achievement of communities that invest in solar energy.

3
4 Action Steps:

- 5 a) The Florida Energy Office/Department of Community Affairs (FEO/DCA) should,
6 after consultation with appropriate sources, develop a "Solar Communities" logo
7 and adopt criteria through which a Florida community may be designated as a Solar
8 Community in recognition of its having made certain levels of investments in solar
9 technologies for governmental use or through municipal utilities for general public
10 use (e.g., as Gainesville has and Tallahassee plans).
- 11 b) Local governments and municipal utilities should make the requisite investments in
12 solar, apply to DCA to secure a "Solar Community" designation, and advertise
13 themselves as such on local signs, in Chamber of Commerce literature, and in other
14 ways that would encourage other communities to want to participate.

15
16
17 The ISO 9000 family of quality standards is recognized throughout the world. The ISO 14000
18 family is their environmental counterpart. Government's energy use and the shaping of energy
19 policy can be improved immeasurably with knowledge, and adaptation, of these important
20 international environmental standards.

- 21
22 22. The Department of Management Services, in conjunction with DCA should develop a
23 strategy to adopt the principles of the ISO 14000 family of environmental standards at all
24 levels of government, and ISO 14001 "Environmental Management Systems" in
25 particular, as a model to improve their energy activities. Further, they should be
26 encouraged to seek certification where practicable.

27
28 Action Step:

29 The Governor's policy staff should adopt the principles of the ISO 14000 family of
30 environmental standards, and ISO 14001 "Environmental Management Systems" in
31 particular, as a benchmark model for both energy and environmental sustainability
32 standards.

ENGAGING THE PRIVATE SECTOR

1
2
3 The role of the private sector in building a sustainable future is paramount, for without private
4 means, public purposes cannot be achieved. So interrelated and dependent upon one another are
5 these dual roles, especially in any vision which seeks to *permanently change* the status quo, that
6 there is a compelling need to engage the private sector immediately in the endeavor.
7

8 Our world revolves around the activities of private enterprise. For a sustainable energy future,
9 the business community must be a full partner, convinced that there is a need for change, and
10 encouraged by a competitive marketplace to engage fully in the development of the
11 infrastructure necessary to sustain us. Only with market acceptance of energy products, services
12 and competitive pricing, will the private sector engage fully. Therefore, the task must be to
13 engage those members of the private sector who have an interest in investing in, marketing for,
14 and building the infrastructure of a sustainable energy future. Informed decisions and actions by
15 the private sector can have positive impacts.
16

17 The university system could benefit from the relationship with the private sector in
18 commercializing new energy technologies. It is widely accepted that science and technology
19 provide the essential foundation for economic prosperity. Investments in research, development,
20 demonstration and deployment (RDD&D) spawn new technologies which can increase long-term
21 productivity and high-wage job growth. This has been especially true for energy technologies.
22 RDD&D is an investment in the future and must compete with current spending priorities.
23 Industry is the largest supporter of short-term energy-centered RDD&D in the nation, while the
24 federal government has been the main sponsor of longer-term energy-related research.
25

26 Timely strategic partnerships with federal, state and private sector interests will help Florida
27 businesses capitalize on sustainable energy technologies as an economic development
28 opportunity and take leadership in the global marketplace. To be more effective in bringing the
29 results of scientific research and technology development to the market and to help South Florida
30 capitalize on RDD&D investments, The Governor's Commission for a Sustainable South Florida
31 must encourage communication and cooperation between the public and private sector
32 participants in this area. The goal is to bring science and technology to successful market
33 application through the formation of a seamless network of information and service providers.
34 This approach will ensure that South Florida's science and technology, coupled with the private
35 sector and Florida's universities, will improve communication and possible synergies across the

1 continuum of basic science, applied research, development, demonstration and deployment
2 (RDD&D) and commercial development.

3
4 The choices are many, the opportunity is here. The key is getting the private sector motivated to
5 get involved in a sustainable South Florida. That is engaging the private sector.

6
7
8 RECOMMENDATIONS

9 **Partnerships**

10 23. Enterprise Florida should establish and convene a public/private partnership to develop
11 a plan to guide long-term sustainable energy RDD&D, and accelerate bringing new
12 technologies to market.

13
14 Action Steps:

15 a) Enterprise Florida, working in cooperation with the Governor's Office, shall establish
16 a committee that consists of key decision-makers from government, the State
17 University System, and Florida stakeholders. The work of the committee shall
18 include:

19 i. An independent study to inventory energy technology RDD&D capabilities of
20 Florida universities, energy companies, and entrepreneurs;

21 ii. An independent study of the goals, objectives, structure, and effectiveness of
22 ongoing sustainable energy RDD&D programs implemented by other American
23 states as well as abroad;

24 iii. An independent study to evaluate alternative funding mechanisms, including a
25 fee on all forms of energy consumption and/or end uses, to meet sustainable
26 RDD&D needs; and,

27 iv. Identifying and prioritizing RDD&D needed to facilitate manufacture and
28 implementation of sustainable energy systems in Florida and for export.

29
30 Enterprise Florida should:

31 b) Create and/or support Florida-based not-for-profit groups to bring stakeholdes
32 together and to organize and distribute energy information to the public.

33 c) Support appropriations for one-to-one match of federal or private sector funding for
34 deployment of alternative fuel vehicles and fueling infrastructure.

- 1 d) Develop appropriate partnerships between various sectors that would promote
2 sustainable energy developments.
3 e) Work with the fossil fuel supply industry to implement carbon reduction through
4 fuel switching and evaluate the feasibility of innovative carbon sequestration
5 strategies.
6
7

8 24. Enterprise Florida, in conjunction with the Florida Energy Office/Department of
9 Community Affairs (FEO/DCA), should seek to leverage short-term private sector and
10 federal funding to both encourage demonstration and deployment of emerging
11 sustainable energy systems and to get more out of existing fossil fuel energy
12 infrastructure and systems.
13

14 Action Steps:

- 15 a) Enterprise Florida, FEO/DCA, the Governor's Office, and the Florida Department of
16 Transportation should cooperatively create a Clean Corridors Program to sponsor
17 deployment of alternative fuel infrastructure for heavy-duty trucks.
18 b) Enterprise Florida, FEO/DCA, the Governor's Office, the U. S. Department of
19 Energy, Department of Agriculture and Consumer Services, and other appropriate
20 agencies, should more aggressively promote deployment of end-use efficiency in the
21 built environment through emerging programs, such as Energy Star, Ag Star,
22 Climate Change Initiative, etc.
23 c) FEO/DCA should prepare a status report of these actions, plus any other
24 appropriate programs, for submission to the entity described in *Recommendation 2*.
25 d) DCA should encourage private sector participation in the development and
26 implementation of a master plan for "Eastward Ho!" including the development of
27 demonstration projects.
28 e) FEO/DCA should promote deployment of alternative fuel infrastructure and
29 vehicles through the expansion of such programs as Clean Cities and EV Ready
30 Broward.
31 f) DCA, working with EV Ready Broward, Clean Cities Coalition, the rental car
32 industry and other appropriate entities, should develop a plan to achieve the goal of
33 transforming 25% of the South Florida rental car fleet to alternative fuel vehicles by
34 2010.

- 1 g) The Legislature should dedicate a portion of motor vehicle registration fees to go to
2 renewable energy and alternative vehicle infrastructure development.
3
4

5 **Accelerate New Technologies into the Marketplace**

- 6 25. Enterprise Florida should seek ways to transfer the success of those businesses and
7 institutions that have effectively implemented efficiency and renewables measures to
8 those that are not aware of the opportunities such approaches offer.
9

10 Action Steps:

- 11 a) The committee, to be established as a result of Action Step a) under *Recommendation*
12 *22*, would develop ways and means for accelerating and integrating new sustainable
13 energy technologies into the marketplace.
14 b) Enterprise Florida should develop sustainability trade shows (such as the Dade
15 Green Alliance) which would include sustainable energy development for the
16 residential community.
17
18

19 **Private Sector Leads by Example**

20 The most powerful catalyst for change is leadership by example. The private sector can play
21 a vital role in building a sustainable energy future and committing itself to the enterprise by
22 taking a leadership role in moving toward that goal. The following recommendations and
23 actions will actively engage private sector enterprise in moving toward a more sustainable
24 economy.
25

- 26 26. Enterprise Florida should encourage the development and implementation of techniques
27 and lending practices that increase the opportunities in the application of sustainable
28 energy sources and system applications in the following industries and communities:
29

30 Financial Community

31 Action Steps:

- 32 a) Encourage mortgage lenders to provide financing which takes energy efficiency
33 and renewable resource improvements into account in financing ratio
34 calculations.

- 1 b) Develop an incentive-based approach to facilitate energy efficiency investments
2 in commercial and residential buildings by developers, builders and capital
3 investors. Specifically address the unique challenges of investment properties
4 and the need to include those properties in the solution.
5

6 Development Community

7 Action Steps:

- 8 a) Forge partnerships with builders, realtors, consumer interests and other key
9 stakeholders to assure effective implementation of the Energy Efficiency Rating
10 Act, including any revisions that may be needed to address the special needs of a
11 subtropical climate.
12 b) Identify and recognize those builders who practice sustainable development.
13 c) Engage private development interests in the master planning process for
14 "Eastward Ho!"
15

16 Utilities

17 Action Step:

18 Encourage increased efficiency and renewables use within electric and other utility
19 operations.
20

21 Agricultural Community

22 Action Step:

23 Expand the application of a systems approach to energy conservation and
24 sustainable best management practices to minimize impacts to the environment.
25

26 All Businesses

27 Action Steps:

- 28 a) Transportation
29 i. Initiate programs and policies which reduce transportation impacts of
30 private employment (e.g., telecommuting, van and carpooling, subsidizing
31 public transportation, providing transit commute benefits (IRS 94-3)
32 supporting sustainable travel choices, and eliminating free parking.)
33 ii. Participate in and support initiatives like the Clean Cities Coalition and EV
34 Ready Broward, by purchasing alternative fuel vehicles (AFVs) for fleet, van,
35 and carpooling opportunities.

1 iii. Encourage the rental vehicle industry to provide AFVs and to participate
2 actively in cooperative efforts with government to provide the necessary
3 fueling infrastructure.

4 b) Environmental Standards

5 The ISO 9000 family of quality standards is recognized throughout the world.
6 The ISO 14000 family is their environmental counterpart. The private sector's
7 energy use can be improved immeasurably with knowledge, and adaptation, of
8 these important international environmental standards.

9 i. The private sector in Florida should be encouraged to adopt the principles of
10 the ISO 14000 family of Environmental Standards, and ISO 14001
11 "Environmental Management Systems" in particular, as a model to improve
12 their energy activities, further, they should be encouraged to seek
13 certification where practicable.

14 ii. Private, standards-setting trade and professional organizations should adopt
15 the principles of the ISO 14000 family of standards, and the ISO 14001
16 "Environmental Management Systems" in particular, as a benchmark model
17 for both energy and environmental sustainability standards and apply them
18 in their awards program for industry.

19 c) "Clean Corporate Citizen" Programs

20 i. Through the creation of an award and recognition program, seek to increase
21 the energy efficiency and lower the pollution impact of small motors
22 (chainsaws, lawnmowers, outboard engines).

23 ii. Encourage commercial and industrial entities to achieve greater reuse and
24 recycling of materials that otherwise would be regarded as waste.

25 d) Dialogue

26 Establish a forum for dialogue between private industry, the academic
27 community, and government, at senior levels of each organization, to obtain an
28 understanding and a commitment to move toward sustainable practices and
29 programs.

ENGAGING THE COMMUNITY

1
2
3 Energy decisions in Florida have typically rested more in the hands of energy suppliers than in
4 the hands of energy consumers. During the oil crisis in the mid-1970s, people were forced to
5 become aware of their energy usage and become involved in energy choices at a personal level.
6 When supplies were low and prices were high, consumers chose to drive less, turn off
7 nonessential lights and appliances, and purchase smaller, more energy-efficient automobiles. As
8 we envision a future with enough energy to sustain us and our grandchildren, Floridians must
9 once again consider their energy options and the consequences of the alternatives they choose.
10 These choices, which have traditionally been left in the hands of utilities, land
11 developers/builders, and manufacturers, impact all of us: from the size of our annual energy
12 bills, to how and where we travel and even where we live.

13
14 Currently, Florida's residential energy users (comprising 27 percent of all energy consumed) are
15 making important energy decisions with inadequate information. In order to increase awareness
16 of the impacts our energy choices have on our communities and environment, the general
17 population must learn about energy issues and become involved in making tough energy
18 choices.

19
20 Since these "tough choices" will directly impact the sustainability of South Florida, we must
21 collectively make these difficult decisions. An excellent example of how this idea is being
22 implemented is the PLACE³S approach which was developed cooperatively by state energy
23 offices in California, Oregon, and Washington. PLACE³S is an acronym which stands for
24 PLanning for Community Energy, Economic and Environmental Sustainability. Following is a
25 description of the PLACE³S process from the publication, *The Energy Yardstick: Using PLACE³S to*
26 *Create More Sustainable Communities:*

27 This method of planning uses energy accounting to evaluate the efficiency
28 with which we develop our land, design our neighborhoods to provide
29 housing and jobs, manage our transportation systems, operate our buildings
30 and public infrastructures, site energy facilities, and use other resources.
31 The outcome is a well-informed, inclusionary public process that balances
32 community values and integrates environmental, economic and social
33 goals.¹¹

¹¹California State Resources Conservation and Development Commission, Oregon Department of Energy, Washington State Energy Office, *The Energy Yardstick: Using PLACE³S to Create More Sustainable Communities*, 1996.

1 These and other initiatives for guiding broad participation in a systems-based comprehensive
2 planning processes to achieve wise energy use, should act as a model for Florida. Including a
3 well-informed public in the energy decision-making process will lead to better decisions.
4 Floridians have a right and responsibility to determine their energy future.

5
6 RECOMMENDATIONS
7

8 27. Local governments, regional planning councils, state government agencies and other
9 appropriate entities should undertake initiatives to increase public awareness of the
10 benefits of sustainable energy choices.

11
12 Action Steps:

- 13 a) Local governments, water management districts, and all other entities with ongoing
14 sustainable outreach initiatives should educate the public by integrating sustainable
15 energy into these initiatives.
- 16 b) Print and broadcast media should sponsor stories and programs that educate the
17 public about sustainable energy choices.
- 18 c) The Florida Energy Office/Department of Community Affairs (FEO/DCA) should
19 establish and publicize a state information clearinghouse with local and state
20 information on sustainable energy.
- 21 d) Government agencies, business and community leaders, and public interest groups
22 should develop and use effective methods to motivate people to use conservation
23 and renewable technologies that are cost-effective now.
- 24 e) Enterprise Florida should work with interested private industry groups to promote
25 use of sustainable energy systems by the general public.
- 26 f) The State University System, in conjunction with FEO/DCA, should continue and
27 strengthen the capabilities of the Energy Extension Service in the delivery of
28 education about sustainable energy at the community level.
- 29 g) FEO/DCA, Enterprise Florida and Florida Solar Energy Center (FSEC) should
30 recognize and, where appropriate, sponsor awards for exemplary projects and
31 actions by the media, private sector, and public agencies on sustainable energy
32 concerns.

1 h) Non-governmental organizations, FSEC, the Energy Extension Service and trade
2 associations should create partnerships with home shows, auto shows, hardware and
3 building supply stores, etc., to sponsor and host displays, demonstrations, or models
4 of efficient and sustainable energy technologies, construction methods, etc.
5

6
7 28. Local governments, regional planning councils, state government agencies and other appropriate
8 entities should involve and interest the community in making decisions related to energy use,
9 energy efficiency and energy conservation.
10

11 Action Steps:

- 12 a) Local governments should provide town hall-like gatherings to give meaningful citizen input
13 into decisions that affect individual and community energy use
- 14 b) The Department of Community Affairs (DCA) should identify community leaders
15 (Community Action Agencies) and through them promote use of PLACE³S methodology.
- 16 c) Transportation Management Associations (TMAs) should seek out successful programs in
17 other communities and implement those successful programs designed to move people away
18 from single-occupant vehicle travel to other modes.
- 19 d) The Department of Children & Family Services, the Department of Elder Affairs, in
20 conjunction with the Florida Energy Office/DCA should make social workers aware of
21 energy consumption and savings opportunities so they can pass this information on to their
22 clients.
- 23 e) Local governments and regional planning councils should invite community input on
24 sustainable energy concerns as part of the development of and amendments to local
25 government comprehensive plans and strategic regional policy plans.
- 26 f) DCA should solicit the input and involvement of local citizens in the implementation of the
27 state's Sustainable Communities program both in officially designated communities and
28 through replication of related sustainable energy resources on a statewide basis.

1 29. Local governments should encourage and sponsor community-wide efforts to cut energy
2 consumption, lower energy costs, or use sustainable transportation and energy technologies.
3 These efforts should be delivered through community organizations such as neighborhood
4 groups, owners' associations, business groups, churches, etc.

5
6 Action Step:

7 Develop and implement programs, modeled after replicable successful local initiatives
8 elsewhere, to continually publicize information on energy use and its impacts.

9
10
11 30. Local governments should undertake an initiative to inform the public about
12 opportunities and problems associated with a restructured electricity market.

EDUCATION AND PUBLIC OUTREACH

Human social behavior is a critical part of promoting sustainable energy. Behavioral changes alone (i.e., without the effect of any technological change) can achieve very significant energy savings¹². Furthermore, as it is people who make the choice of what technologies they will use, even the adoption of sustainable energy technologies is, ultimately, dependent on human behavior change. Education and outreach for both policy-makers and the public-at-large, are essential tools to bringing about this change.

To promote energy sustainability, education and outreach must be designed to accomplish the following three objectives:

- educate people about the impacts on their environment of individual actions and energy choices;
- inform them about available alternatives; and
- motivate them to make choices that are compatible with the principles of sustainability.

These efforts must be directed to both decision-makers and the general public. Existing education and outreach programs have focused primarily on the dissemination of information. Although one of the goals of environmental education is to promote behavioral change, few programs have been designed with the express purpose of motivating energy consumers to modify their behavior.

To be successful, education and outreach must set in motion a process that helps both parties move toward a common goal: creating a sustainable energy system while increasing satisfaction, comfort, health, and safety. Effective education and outreach programs have shown that they can achieve significant behavior change that persists over time.¹³

¹² According to Loren Lutzenhiser, 1993 "Social and Behavioral Aspects of Energy Use." *Annual Review of Energy and the Environment*, Vol. 18, pp. 247-89. It is estimated that energy savings on the order of 50% can be achieved.

¹³ Merrilee Harrigan, 1991 "Moving Consumers to Choose Energy Efficiency." The Alliance to Save Energy, Washington, DC.

1 Existing programs have not adequately targeted decision-makers. The following
2 recommendations address the education of decision-makers in government and in the private
3 sector, and educational institutions. (Please note that education of the general public, outside the
4 education system, has been addressed in the section entitled "Engaging the Community.")
5

6 RECOMMENDATIONS

7 GOVERNMENT

8 31. Educate state policy-makers (legislators and high-level executive officials) about the
9 opportunities and potential problems related to energy and sustainability. Among the
10 topics addressed will be the issue of restructuring of the electric utility industry, global
11 climate change and economic development, and their relationship to Florida's energy
12 future.
13

14 Action Steps:

- 15 a) Through a collaborative effort of appropriate state agencies, university officials,
16 business associations, and public interest organizations concerned with energy
17 matters affecting Florida, an educational forum(s) should be sponsored for state
18 policy-makers.
19 b) The Public Service Commission should continue and complete its report on the
20 experiences of other states with restructuring, widely disseminate the final report,
21 and organize a number of meetings where the report is presented to the state's
22 policy-makers.
23

24
25 32. The Governor's Office, through the Department of Management Services (DMS), should
26 provide a program to educate executive branch officials, in their capacity as energy
27 consumers, on sustainable energy choices.
28

29 Action Steps:

- 30 a) Executive agencies should identify appropriate personnel to take part in this
31 program.
32 b) DMS should organize and conduct educational seminars for this purpose.
33 c) Executive agencies should co-sponsor these seminars for their respective employees.
34 d) The Governor's Office should secure the participation of high-level executive officials
35 in the seminars.

1 33. The Department of Environmental Protection (DEP) should initiate research to document
2 existing impacts and understand possible effects of the use of energy in stationary and
3 mobile applications on human health, the built environment, the ecosystems, the climate,
4 and the economy of South Florida.

5
6 Action Steps:

- 7 a) DEP should expand its research funding in this area to document these impacts.
8 b) DEP should incorporate this information into a GIS/geospatial database.

9
10
11 34. Educate local government officials on their energy consumption choices.

12
13 Action Step:

14 The Florida League of Cities, Florida Regional Councils Association, and the Association
15 of County Governments should put together a series of symposia to address energy
16 issues facing Florida. This would include appropriate officials such as representatives
17 from county departments equivalent to the Department of Environmental Resources
18 Management, and at least one elected official from each county.

19
20
21 **PRIVATE SECTOR**

22 35. Educate business leaders on their energy consumption choices.

23
24 Action Step:

25 Chambers of Commerce, in coordination with Enterprise Florida, should organize
26 seminars for their members on various energy issues including restructuring, sustainable
27 energy choices, ISO 14000, and designing, developing, manufacturing, transportation,
28 telecommuting and marketing of green products and services.

1 EDUCATIONAL INSTITUTIONS

2 36. The education system should become a vehicle to deliver balanced educational
3 information about sustainable energy systems.

4
5 Action Steps:

- 6 a) The Department of Education should develop and provide curricula, materials and
7 teacher training to be used at all levels of formal and informal education, to inform
8 people about energy and motivate them to make sustainable energy choices. An
9 effort should be made to identify appropriate existing educational materials.
- 10 b) School districts should seek donations and forge partnerships to provide for hands-
11 on learning tools (alternative fuel vehicles, solar technology, etc.) to enhance the
12 learning experience.
- 13 c) The Department of Education, Florida Energy Office/Department of Community
14 Affairs, Florida School Boards Association and other education associations should
15 encourage school-based energy initiatives, such as Solar for Schools, to educate
16 students, parents, and the community-at-large.
- 17 d) Local School Boards should encourage the development of "Energy Fairs" for K-12
18 grades, including booths and demonstrations about the various forms of energy, how
19 they are used, and their environmental impacts.
- 20 e) Encourage energy education school fundraisers, which take advantage of school
21 children's interest in the environment and their parents' interest in supporting the
22 school (and saving money in the long run). Children can sell (and educate their
23 families and friends about) energy efficient and renewable energy products in their
24 neighborhood to raise money for school functions and other education-related
25 purposes.

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ACCOUNTABILITY

In February of 1996, the Florida Commission on Government Accountability to the People (GAP) published *The Florida Benchmarks Report*. This publication begins by discussing Americans' love for junk food. Although we love to eat cookies, potato chips, ice cream, and french fries, most of us do not eat junk food as much as we once did. Why? Because nutritional information must now be included on the packaging of food and because Americans are more aware of how important good nutrition is to their health. This awareness has caused food companies to respond by offering healthier products.¹⁴

The goal of the GAP report is to provide users of Florida's services with more information so that they are better able to understand how well (or poorly) Floridians are being served by their government. Clear and useful information with benchmarks and indicators will empower citizens, business leaders, and government leaders to make better energy choices. Government has an important role to play in compiling and making such information available.

South Florida cannot become sustainable without Floridians being better informed about energy concerns including what energy resources we use (including primary fuels), how much, for what, how much we need, related impacts (including emissions), and energy alternatives. GAP has created some benchmarks on energy use. We applaud this effort and hope to build on it.

RECOMMENDATIONS

37. *The Florida Benchmarks Report* should be expanded to include the following energy-related benchmarks and indicators:

- a) Track changes in per capita use of energy (currently measured by GAP as "Total energy use per resident");
- b) Track percent of per capita income spent on energy (not currently a benchmark, but very important);
- c) Track per capita air pollutant and CO₂ emissions from energy consumption (this measure should replace the current benchmark on the percentage of people living in areas where the outdoor air meets or exceeds air quality standards); and,
- d) Track energy use per unit of land area (not currently a benchmark).

¹⁴ The Florida Commission on Government Accountability to the People (GAP), *The Florida Benchmarks Report*, Tallahassee, 1996.

1 38. Utilities should report their energy resource mix and general information about
2 associated emissions at least once a year, in a bill stuffer.

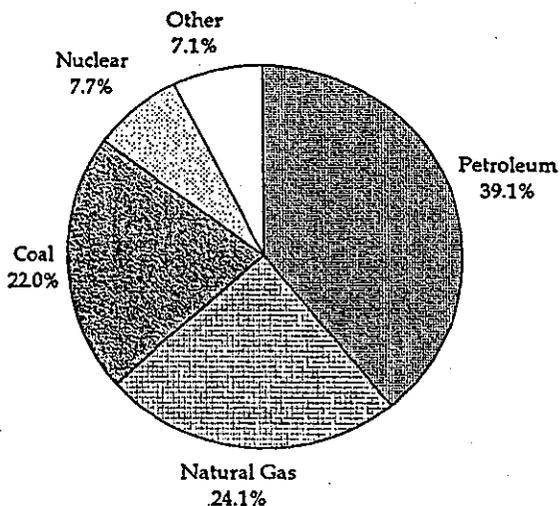
TRENDS AND CONDITIONS

THE NATION'S ENERGY PROFILE

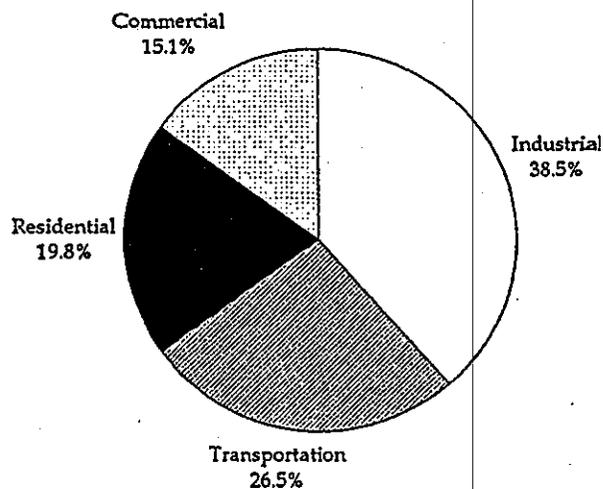
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3 The U.S. has historically relied primarily on fossil fuels (coal, oil, gas) and nuclear power to meet
4 its energy needs. The breakdown of energy sources consumed nationwide in 1994 consists of the
5 following: oil (39.1%), natural gas (24.1%), coal (22%), nuclear power (7.7%), and all other sources
6 (7.1%). As noted, the United States depends most heavily on petroleum resources, both domestic
7 and foreign. In 1996, the U.S. economy consumed an average of 17.7 million barrels (one
8 barrel=42 gallons) of oil equivalent¹⁵ per day (MBOD). Less than 7 MBOD of oil was produced
9 domestically. More than 10 MBOD was imported from Mexico, Venezuela, Nigeria and many
10 other countries, including the major oil producing nations in the Middle East (EIA, 1996). Ten
11 years ago, imports were only about 31% of total use; today imports are over 50%. The vast
12 majority of this petroleum is imported to serve the nation's growing appetite for transportation
13 fuel. The American transportation industry is overwhelmingly dependent on petroleum-derived
14 fuels, that is gasoline and diesel fuel. Dependence on one primary energy source makes the
15 economy vulnerable to rapid increases in oil costs or disruptions in supply.

**United States
Energy Consumption by Fuel Type, 1994**



**United States
Energy Consumption by Sector, 1994**



¹⁵ Oil equivalent is a term used to describe a given amount of energy in relation to the amount of energy contained in a specified amount of oil. For example, a 42 gallon barrel of oil = 5,800,000 Btu, so this Btu value = 1 barrel of oil equivalent.

1 National Trends

2 After 10 years of decline, primarily as a result of conservation efforts, per capita energy
3 consumption in the U.S. resumed an upward trend. The Energy Information Administration
4 projects between 1990 and 2010, primary energy consumption will increase at a rate of 1.2% per
5 year. A second important trend affecting the U.S. energy industry as a whole is marketplace
6 competition. If this trend continues, the law of supply and demand will be the major force
7 determining the balance of energy resources used in the U.S. However, the market cannot
8 account for environmental and social costs of different energy resources unless these costs are
9 incorporated in the price of energy resources. This does not happen automatically but, rather, is
10 the result of our regulatory framework. Furthermore, efficient market operation does not
11 guarantee price stability, or continued supply of any energy resource.

12
13 The most significant trend in the oil industry is the continuing rise of oil imports, both in absolute
14 numbers and as a percentage of U.S. oil consumption. According to the Energy Information
15 Administration's (EIA) latest forecasts, U.S. net oil imports are projected to increase from 15.2
16 quadrillion Btu annually in 1990 to 24.6 quadrillion Btu by 2010. The proportion of imported oil
17 consumed in the U.S. is predicted to grow from 45.3% in 1990 to 62.1% in 2010. While it is
18 impossible to predict when or how much prices will increase, oil prices in December 1996 were
19 about 20% higher than December 1995 and 50% higher than the post-Gulf War lows. Global oil
20 consumption is also projected to increase significantly as the rapidly growing economies of
21 Southeast Asia and China dramatically increase consumption of energy. This global trend can
22 only exacerbate pressures for future oil price increases and supply shortages.

23
24 Natural gas has the least environmental impact of the fossil fuels, particularly as relates to acid
25 rain and global warming. Domestic supplies of this fuel are relatively abundant. As a result,
26 natural gas has become "the fuel of choice among many utilities for compliance with emission
27 restrictions placed on electric generation sources." (Florida Public Service Commission, 1995).

28
29 Coal is the most environmentally unfriendly of the fossil fuels. It is the major cause of acid rain,
30 and contributes more carbon dioxide for each unit of energy delivered than either oil or natural
31 gas. Furthermore, due to the predominance of surface mining methods, the extraction of coal
32 also has major environmental consequences. Coal is also the most abundant domestic energy
33 resource, where the U.S. possesses substantial reserves. Coal is almost exclusively used as a
34 primary fuel for electricity generation. As a result, changes in the electricity industry will be a
35 major force shaping the future of coal production and use in the U.S.

1 Nuclear power is also almost exclusively used in electricity generation. Therefore, it will also be
2 affected, to some extent, by the on-going changes in the electricity industry. As no new nuclear
3 power plants have been ordered since the late 1970s in the U.S., and as the oldest plants are
4 beginning to be decommissioned, the share of nuclear power in the nation's energy supply is
5 projected to decrease from 7.7% in 1994 to 7% in 2010.

6
7 Other energy resources currently in use include large-scale hydropower, waste-to-energy, and
8 other renewable energy sources such as geothermal, solar and wind. Most available sites for
9 large-scale hydropower have already been developed. The economic and environmental costs of
10 developing the few remaining sites make such projects unattractive. As a result, the total amount
11 of energy from this source is not projected to increase significantly. Waste-to-energy remains
12 very controversial for environmental reasons, so its future is very uncertain.

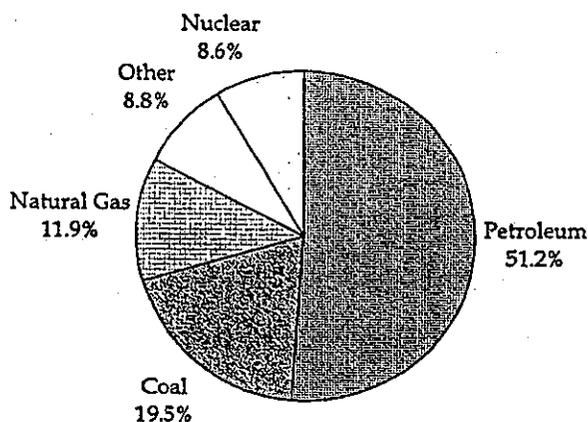
13
14 Geothermal and wind energy are utilized for commercial power production primarily in the
15 West. The use of solar technology is also most prominent in the West, for centralized power
16 production as well as individual use, although solar is used in states across the nation. In the
17 1930s-40s Florida was a leader in the use of solar water heating. Solar water heaters became
18 popular again with consumers in the 1970s when federal tax incentives were provided to
19 stimulate their use; such incentives, however, were short lived. A broad range of solar
20 technologies is now available for thermal power and electric power production, along with
21 passive applications for daylighting, space heating and cooling. The costs of wind and solar
22 technologies have dramatically dropped over the past ten years and the downward trend
23 continues.

24
25 The National Energy Policy Plan, July 1995, predicts that "in the year 2010, we undoubtedly will
26 use greater amounts of renewable energy resources, but still will rely primarily on the energy
27 resources that we use today. Further into the 21st century, we could rely much more heavily on
28 solar and other renewable resources, and our energy portfolio may include hydrogen and fusion
29 energy." Broader use of renewables could be accelerated by the removal of institutional and
30 market barriers as discussed later in this chapter.

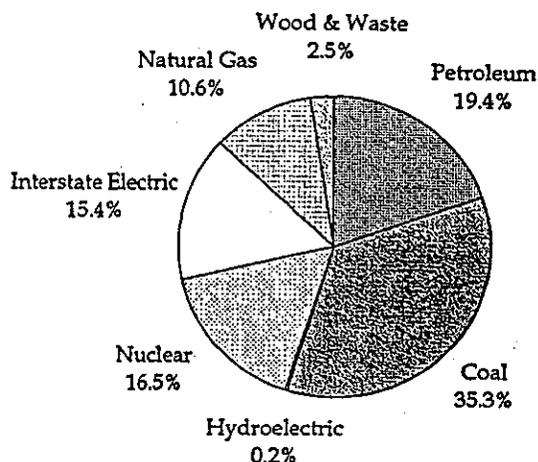
FLORIDA'S ENERGY PROFILE

1
2
3 Florida's demographics and economic composition are unique from that of other states. With a
4 strong tourist-oriented services industry, a relatively small but growing industrial sector, and
5 distinct weather characteristics, the state's energy consumption patterns differ greatly from those
6 of the nation. Most of Florida's energy is used for transportation and electric power generation.
7 Compared to other states, Florida depends heavily on petroleum, ranking third behind Texas and
8 California. Florida also relies heavily on electricity, ranking third in 1993. Florida's energy
9 consumption by fuel type and the resource mix of Florida's electric utilities is shown on the
10 following charts.

Florida Energy Consumption
by Fuel Type, 1994



Florida Electric Sector
Energy Consumption by Fuel Type, 1994



11 Note: "Other" includes hydroelectric, solar and purchased power, where solar accounts for less than 1% of total energy
12 use.

13
14 Florida produces few of the fossil fuels it uses—only 2% of its annual natural gas consumption;
15 and only 6 million barrels of crude oil in 1994 with a steady decline in production. In addition to
16 importing the balance of the oil and gas we use, Florida imports about 26 million short tons of
17 coal annually. This imbalance between consumption and production makes Florida one of the
18 nation's largest net fossil fuels consumers.

1 Energy Supply

2 Florida is a state with few energy resources. The crude oil and natural gas extracted from 16
3 active oil fields, with 86 producing wells, supplied 1.3% (41 trillion Btu) of the state's energy
4 needs in 1993 (*Florida Data Report*, Florida Energy Office). More so than any other state, Florida is
5 dependent on imports of domestic and foreign energy sources.

6
7 The petroleum products used for transportation, the natural gas used directly by consumers, and
8 most of the energy used for electricity generation are imported into the state. A portion of the
9 electric power used in Florida (254.8 trillion Btu in 1994) was obtained from other states via
10 intrastate transmission and is generated from fossil and nuclear fuels. A small portion (42.9
11 trillion Btu in 1994) is also produced through the burning of municipal solid waste.

12
13 A single interstate natural gas transmission company has historically supplied natural gas to
14 Florida. Florida Gas Transmission has transported natural gas to Florida via pipelines extending
15 across the panhandle of Florida from supply sources in the western gulf region. Once the natural
16 gas is piped across the high-pressure transmission system, local distribution companies distribute
17 it to consumers. New gas transmission pipelines are being planned and are now under
18 construction.

19
20 The mix of renewable energy resources is limited in Florida, with virtually no commercially
21 viable opportunities for wind or hydropower. Biomass is used to a limited extent as derived
22 from agricultural activities (e.g., wood, wood pulp, and bagasse) and -- to a very small degree--
23 from recycled materials, such as cooking oils and other waste products. The one energy resource
24 the state of Florida has in abundance is solar energy.

25
26
27 Energy Consumption by Fuel Type

28 According to the latest data published by the Florida Energy Office, the State of Florida was
29 ranked eighth among the 50 states and the District of Columbia in terms of total energy
30 consumption in 1994. This same data report shows petroleum supplied 51.2% of all the energy
31 used in Florida, coal supplied 19.5%, natural gas supplied 11.9%, nuclear power accounted for
32 8.6%, and other sources (including renewables such as biomass, hydroelectric, solar, and ethanol)
33 supplied 8.8% of Florida's total energy in 1994.

34

1 The electricity provided by Florida's utilities accounts for almost half (49%) of the energy Florida
2 consumes. During 1995, Florida's electric industry served some 6.5 million residential accounts,
3 some 770,000 commercial customers, and over 37,000 industrial customers. The generating
4 utilities produced about 179,000 gigawatt hours (Gwh) of electricity. Annual electric sales for the
5 period 1986 through 1995 grew at a rate of 4.1% or an average of 6,100 Gwh per year.

6 7 8 Energy Source Diversity

9 The main advantages of diversity in fuel supply are security of supply and a hedge against the
10 risk of price increases. The availability of reliable, abundant fuels, with minimal environmental
11 impacts, at reasonable prices is essential to maintaining a healthy economy. Historically,
12 diversity considerations have focused on conventional fuel sources, which ultimately are not
13 sustainable.

14
15 Florida Power & Light Company (FPL), which serves most of the South Florida area, uses a
16 diversified fuel mix in its generation of electric power. In 1995, FPL produced 31% of the
17 electricity it supplied from natural gas, 19% from oil, 25% from nuclear, less than 7% from coal,
18 and approximately 6% from all other sources (e.g., bagasse and wood waste). Ninety-five
19 percent of the electricity sold by FPL is either directly imported, or generated from fuel sources
20 from outside the state (e.g., fossil fuels and nuclear).

21
22 The transportation arena has the least fuel diversity, being almost wholly dependent—99.35%— on
23 petroleum as an energy source. The only exceptions to this are electrified rail and in excess of
24 7,500 alternative fuel vehicles used in demonstration programs, in large part, in South Florida.
25 The economy of Florida is especially vulnerable to petroleum price increases and supply
26 disruptions because its reliance on tourism and commerce make it heavily dependent on
27 transportation. The agricultural industry of Florida is also heavily dependent on petroleum and
28 has the same vulnerability as transportation. Residential, commercial, and industrial consumers
29 depend substantially on electricity (99.3%), which is not a primary fuel.

30 31 32 Per Capita Energy Consumption

33 The demand for electricity in Florida is high, and Floridians use more electric energy than other
34 consumers do in the U.S. Per capita demand for electricity has steadily risen for the period 1970-
35 1994. Due to Florida's high use of electricity, small industrial base and weather conditions that

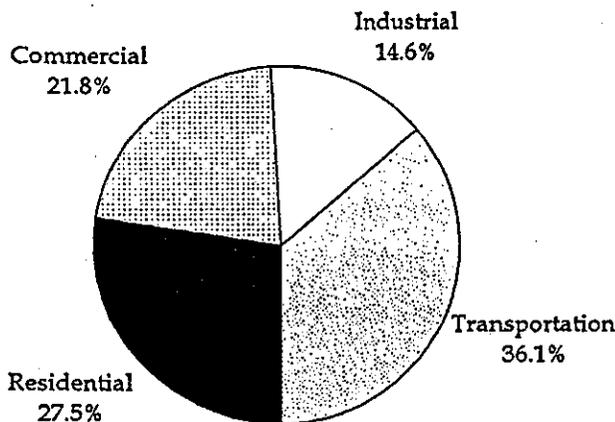
1 differ significantly from other states, Floridians use about a quarter less energy (all sources) than
2 the average U.S. citizen. However, in considering the source value for electricity, Floridians rank
3 among the top states in the nation in per capita energy use.

4
5

6 Energy Consumption by Sector

7 Referencing the latest statistics available from the Florida Energy Office, energy consumption by
8 sector in 1994 was as follows: transportation - 36.1%, residential - 27.5%, commercial - 21.8%, and
9 industrial - 14.6%. Institutional energy uses are assumed to be a part of commercial energy use.

Florida
Energy Consumption by Sector, 1994



10 • Transportation Sector

11 Efficiencies are being realized nationwide in the primary modes of transportation given the role
12 of efficiency as a cost consideration by business and individual travelers. A growing economy
13 generally results in increased transportation use. The total amount of energy consumed has
14 stabilized or even declined for some modes of transport (See Table 1, Appendix A -
15 Transportation). The reasons are fuel economy efficiencies motivated by federal regulation of
16 automobile manufacturers (e.g., Corporate Average Fuel Economy standards) and market
17 competition pressures resulting from the deregulation of rail, trucking, and aviation industries.
18 Florida has a relatively high dependence on motor vehicle transportation as a proportion of its
19 total energy usage (36.1% in 1994, as measured in Btus). Efficiencies are being realized in the
20 transportation sector, which has declined from being 40% of total energy consumed in 1982.

1 Single-occupant vehicles still represent the most energy intensive form of passenger travel. A
2 driver alone in a car uses an average of 24% more energy than does the typical transit bus rider.
3 The current problem is that transit services are not being sufficiently used to take advantage of
4 the inherent energy savings provided by transit. Nationally, transit passenger-miles have
5 changed relatively little since 1985. The picture in Florida is a little better, where transit use has
6 increased, but there are still substantial amounts of unused transit capacity available in every
7 Florida city where transit is available. (See Tables 2 and 3, Appendix A, Transportation.)

8
9 While Florida-specific data is not available for other transportation modes, national data has
10 relevance for Florida. Aviation has made substantially greater energy efficiency gains than
11 highway vehicles since 1970, including a 20% decrease in energy use per passenger mile in just
12 four years. Other modes of transport, such as rail, pipeline, and ship, account for still lower
13 portions of the transportation sector's energy consumption. In 1993, the most recent year of
14 record for all modes, water transport used 1,473 trillion Btu of energy, pipelines consumed 889
15 trillion Btu, and railway travel used 463 trillion Btu. Collectively, these non-highway modes
16 accounted for 12.6% of total transportation energy used in 1993. Energy use by railway travel
17 was down in total in 1993 from 1970, but on per ton-mile basis among the larger U.S. railroads
18 was half what it was in 1970. Water-borne travel used twice as much energy in 1993 as it did in
19 1970, while that used by pipelines was relatively unchanged over that period (normative data not
20 available).

21
22
23 • Residential Sector

24 In 1994, the residential sector was the second largest consumer of energy (27.5%, equivalent to
25 876 trillion Btu in Florida). Almost 93% of all residential energy used came from electricity. Over
26 68% of this energy represented by the primary fuel was lost in generation and transmission. This
27 is true for other electricity-using sectors as well.

28
29
30 • Commercial Sector

31 There was an increase in the use of coal, natural gas and electricity. The use of petroleum
32 products decreased over 37% in the commercial sector. Electricity provided over 90% of the
33 energy used in the commercial sector in 1993.

1 • Industrial Sector

2 In 1993, electricity accounted for 45% of the energy used, while petroleum and renewables
3 accounted for 26% and 19%, respectively. The renewables used were primarily comprised of
4 wood, wood waste, and bagasse. Comparing Florida energy use data to that of the nation shows
5 Florida has substantially lower energy use in the industrial sector. This reflects the lack of
6 considerable manufacturing activity in the state's economy (10.9% of total employment in 1994).

7
8
9
10 TRENDS

11
12 Florida, particularly south Florida, is one of the nation's fastest growing regions. The population
13 of South Florida is projected to increase by 30% (1.25 million) between 1990 and 2010, and by an
14 additional 12% (633,000) by 2020 (South Florida Regional Planning Council, 1997). This
15 tremendous growth in population is expected to place significant additional strain on the region's
16 energy and environmental resources. As the 21st century approaches, dynamic energy markets
17 and continued advances in technology have the potential to expand the primary and secondary
18 energy options available to Florida. Exactly what additional choices Florida will have remains to
19 be seen; however, based on the knowledge we have today, certain trends exist.

20
21
22 Electric Market

23 The demand for electricity is forecasted to increase substantially. Currently Florida has some
24 37,000 megawatts of electric generating capacity. According to industry projections (now under
25 consideration by State regulators), Florida utilities propose to increase their existing capacity by
26 7,000 megawatts or 18.7% during the coming ten years. According to their plans, by 2005, 43% of
27 all electric generating resources (and 80% of new generation) will be fueled by natural gas.
28 Recent technology developments in gas fueled power systems, combined with competitive gas
29 prices, have made natural gas units economically competitive with more traditional coal and
30 other fossil steam technology.

31
32 A number of alternative energy system technologies are now available or in development that
33 could have dramatic effects on the way electricity is provided in the future. These include
34 renewable technologies such as solar photovoltaic modules that produce electricity directly from
35 sunlight, and fuel cells that can be installed close to the end-use customer. Distributed

1 technologies (power is produced where it is to be used) take advantage of energy conversion
2 efficiencies and eliminate or minimize the need for transmission and distribution lines.

3
4
5 • Competition and Restructuring of the Electric Market

6 The last 20 years has witnessed the restructuring and deregulation of various industries once
7 thought to be natural monopolies. Through Federal initiatives and legislation, the airline
8 industry, trucking industry, and natural gas production and transmission industry have been
9 deregulated. Partial but ongoing deregulation is occurring in the telecommunications and
10 natural gas distribution industries.

11
12 Electric utility service has traditionally been provided by a franchised local utility that is a
13 vertically integrated company that owns the generation, transmission and distribution facilities
14 and markets its product to a group of end-use customers. In return for the franchised service
15 area, the Public Service Commission or an equivalent regulatory body would regulate the rates,
16 charges, and service standards.

17
18 However, energy policy is at a crucial crossroads at the national level. Electric utility service is in
19 the process of being restructured at the national level and will have impacts on the traditional
20 manner in which utilities have previously recovered their investments. The regulatory, economic
21 and environmental implications of these changes may be substantial; and the cost of energy to
22 consumers will, no doubt, also be affected.

23
24 Ironically, the regulated environment in which Florida's electric utilities operate is a direct result
25 of the failure of competition in the early part of this century. At that time, numerous power
26 plants and a maze of transmission and distribution lines were built. What emerged was a glut of
27 power plants, overlapping lines and services, and high cost electricity. As a result, Florida
28 recognized the essential service provided by electricity and adopted a public policy to ensure that
29 reliable, safe, and reasonably priced electricity would be available to all Floridians. This public
30 policy, along with oversight by the regulatory agencies, has worked to provide for the electricity
31 needs of the state despite enormous growth.

32
33 In 1996, at the wholesale level, the Federal Energy Regulatory Commission (FERC) issued Order
34 888, which requires all utilities that own electric transmission facilities to make these lines

1 available under standard tariffs for use by wholesale electric providers. Florida utilities have
2 submitted their open access tariffs to FERC as required by Order 888.

3
4 While the actions of the FERC have not yet addressed retail competition, several states have
5 passed legislation or have designed experiments to permit end-use customers to shop around for
6 power. Many other states are examining issues related to restructuring. Because Florida's
7 electric rates are near the national average and since its rates have been falling over the last 12
8 years, the momentum for restructuring has been less evident here. However, large industrial
9 customers have been pressing the legislative and regulatory bodies to allow some form of
10 competition in Florida. This trend will probably continue.

11 12 13 Transportation

14 Florida's growing population, including permanent residents as well as tourists, has resulted in
15 an increasing demand for transportation facilities, services and vehicles. While vehicles are
16 becoming more efficient, consumers are driving more and there are more of us driving
17 everywhere. Substantial energy is consumed in the process, and other environmental and social
18 impacts are likewise significant.

19
20 Over the past decade emphasis has been placed on improved transportation planning and
21 intergovernmental coordination by way of the State's Growth Management Act and related
22 implementation efforts. Urban sprawl and the motoring public's preoccupation with the single
23 passenger automobile have inhibited sustainability achievements.

24
25 Some communities have capitalized on multi-modal transport to enhance their efficiency. South
26 Florida has excelled in this regard through such undertakings as Tri-Rail and the Dade County
27 Transit System, including Metrorail. However, ridership remains a problem in many areas,
28 where transit is not sufficiently convenient or is not perceived as such.

29
30 A public transportation alternative in the works is the high-speed rail system, approved by the
31 Department of Transportation and endorsed by the Florida Legislature. If fully funded as
32 planned, the system will include a corridor between Miami, Orlando and Tampa, linking tourists
33 as well as residents with a much broader range of destinations on schedules better than or equal
34 to air travel.

1 Alternative fuels are being utilized in some Florida communities on a pilot basis, including in the
2 South Florida area. Under such initiatives portions of fleets are being converted to utilize natural
3 gas as an alternative to gasoline. Programs to use electric vehicles are also in the works.

4
5 Given Florida's peninsular geography and wind patterns, the impact of air emissions due to
6 vehicular use are less than in other states. While Florida currently has no non-attainment areas as
7 defined by Federal standards, at least two urban areas are known to be close to the threshold.
8 Carbon dioxide emissions from cars and other vehicles are also regarded as contributors to global
9 climate change, the effects of which are particularly threatening to states with significant coastal
10 expanse such as Florida.

11 12 13 Built Environment

14 While increases in fuels used and emissions generated are reflected in the Transportation Sector,
15 the roads and parking lots for these vehicles are a part of the built environment. Florida's
16 growing population, coupled with suburban sprawl and the market trend toward larger
17 residences, means more land used in development, more schools, and more miles of roads and
18 parking spaces to accommodate low-density patterns. This desire for larger houses, with more
19 area per person, with more electrical appliances, and larger lots, results in high energy demand
20 and overall use.

21
22 Florida's climate also poses unique challenges for designers to prevent sick-building syndrome
23 and achieve high energy efficiency. To accommodate the past inadequacies of building design
24 and construction, owners are turning to performance contracting methods to retrofit their
25 buildings and finance the costs through future energy savings. State and local governments are
26 developing examples of significantly improved building design and construction. These new
27 buildings have high performance in energy efficiency, space utilization, and occupant comfort.

28
29 Following the new national trend toward traditional neighborhood design and transit-oriented
30 design Greenfield development, Florida does have a few good examples of this type of
31 development that revives the small scale, pedestrian-friendly town planning of the early
32 twentieth century. Not only are these developments more energy and resource efficient, and
33 require less use of vehicles, they make profits for their investors.

1 Some 48 million tourists currently visit Florida each year. While their presence accounts for
2 many favorable economic effects, it also results in enormous energy use and environmental
3 impacts. Tourism is projected to grow at 3% per year, resulting in over 100 million visitors by the
4 year 2025. Florida's population of permanent residents is expected to triple in that same time
5 frame. Such increases mean that the above trends will continue or increase unless new choices
6 are made with regard to sustainability.

7 8 9 10 BARRIERS 11

12 A range of barriers exists which has served to inhibit or block sustainability in Florida. In this
13 section, barriers to moving toward the use of more sustainable energy systems are identified.
14

15 Federal and state regulations exist that encourage energy use and discourage the use of
16 renewable energy technologies and energy efficiency. Disproportionate funding support for
17 conventional energy technologies is another barrier. The elimination of state and federal
18 incentives (while retaining tax benefits and other incentives for traditional energy industries) has
19 also hindered the advancement of renewable energy technologies and energy efficiency.
20

21 In the early 1980s, the Federal government instituted the Federal solar tax credit, which was
22 extremely effective in stimulating consumer interest and solar sales. As an example of the impact
23 that removing incentives can have, when the tax credit was eliminated in 1985, there was a 70%
24 drop in solar energy collector sales. This issue was acknowledged when the 1993 Legislature
25 directed the Florida Department of Community Affairs to conduct a study of barriers to
26 commercialization of solar energy in Florida and present findings and recommendations to the
27 1994 Legislature. Their report identifies a range of obstacles along with goals and strategies for
28 overcoming them.
29

30 Florida's development patterns, geography, and economic base form a barrier that limits the
31 ability of public agencies to alter or economically add transportation-mode choices for the
32 traveling public. A dispersed development pattern means that most home-to-work trips come
33 from many locations. The resulting crisscrossing trips are not suitable for traditional transit
34 services.

1 Mass transit vehicles (e.g., buses) produced in the U.S. have not improved their energy use while
2 transit buses produced in Europe and Asia have seen significant improvements. Federal grants
3 to U.S. recipients mandate the purchase of U.S.-built equipment. As a result, a barrier has been
4 erected preventing local governments from acquiring the more efficient, foreign-built vehicles.
5 By eliminating competition, it also removes incentives for U.S. manufacturers to increase the
6 efficiency of their products.

7
8 To make cost-effective efficiency investments, consumers need reliable information about their
9 typical consumption patterns and the energy savings available from a broad range of new and
10 evolving sustainable energy technologies -- information that can be difficult both to access and to
11 understand. Further, after years of buying energy services by plugging into kilowatts and paying
12 utility bills, many consumers do not see efficiency as an energy service option.

13
14 Although many efficiency options make the most financial sense during new construction, most
15 builders focus on the first cost of the structure, not on minimizing operating costs for future
16 occupants or life-cycle costs. In addition, building design professionals are often paid a
17 percentage of the capital costs of the project. As a result, producing a system design that requires
18 more time than "rule of thumb" equipment sizing, is discouraged -- although efficiency-
19 optimized systems can significantly reduce both capital and operating costs (e.g., heating,
20 ventilation and cooling systems are commonly oversized).

21
22 Resistance to change by consumers, utilities, government agencies, financial institutions and
23 others who influence energy choices serves as a powerful barrier to sustainability. Such
24 resistance has occurred for a variety of reasons, among them lack of awareness of both the
25 benefits and availability of more environmentally-friendly energy technologies.

26
27 Personal convenience is a significant obstacle to the selection of more sustainable energy systems
28 in the transportation arena. The public is unlikely to use public transit until using a personal car
29 becomes too inconvenient or expensive. Switching from personal cars to public transit is likely to
30 occur only after highway congestion is critical, parking is unavailable, automotive fuel is
31 extremely costly, and transit routes fully connect origins and destinations.

32
33 The costs of some sustainable technologies are necessarily higher until mass production through
34 greater demand can provide for economies of scale to reduce them. As a result of these forces,
35 markets for such technologies remain limited, creating a "chicken and egg" situation, where

1 consumers who want to purchase them have difficulty in doing so (stifling demand) and
2 suppliers (stores, manufacturers) do not offer them until demand is more apparent.

3

4 From a broader perspective, the low price of energy in the U.S., compared with other countries,
5 has the effect of inhibiting sustainable energy technologies as well. Energy prices abroad tend to
6 be significantly higher than in the U.S. Energy efficiency and renewable energy resources are
7 typically in much greater use where this is the case. Energy prices are artificially established
8 based upon factors accounted for in a country's economic system. In America these prices take
9 into account direct costs and do not consider the broader array of sustainability concerns such as
10 environmental, health and other societal impacts of energy production and use.

11

12 Barriers to sustainability must be dealt with in order for meaningful progress to be achieved.

13 Identifying and understanding such barriers is the first step to eliminating or ameliorating them.

14

GLOSSARY

Alternative Fuels: Natural gas, liquefied natural gas, liquefied petroleum gas, electricity, hydrogen, coal-derived liquid fuels, fuels (other than alcohol) derived from biological material, methanol, and mixtures containing 85% or more by volume of methanol, denatured ethanol, other alcohol with petroleum or other fuels.

Alternative Fuel Vehicle: Vehicles that are powered by fuels other than current forms of petroleum or diesel oil.

ASHRAE Standards: ASHRAE writes standards and guidelines in its fields of expertise to guide industry in the delivery of goods and services to the public. ASHRAE standards and guidelines include uniform methods of testing for rating purposes, describe recommended practices in designing and installing equipment and provide other information to guide the industry. ASHRAE has some 87 active standards and guideline project committees, addressing such broad areas as indoor air quality, thermal comfort, energy conservation in buildings, reducing refrigerant emissions, and the designation and safety classification of refrigerants.

Bagasse: The residue generated by crushing sugarcane that is used as a feedstock in electric power plants.

Barrel of oil equivalent: (the numerical value of the energy contained in a standard barrel of oil) A unit commonly used for measuring energy production or consumption. 5,800,00 Btu = 1 standard 42 gallon barrel of oil.

Bench marking: Setting a base standard

Biofuels: Nonfossil biomass energy sources and biomass-derived fuels, which together encompass all energy sources from recent-term organic matter (plant or animal).

Biomass: organic material in any form (wood, crop residue, animal manure, and others) that contains energy stored in chemical form.

British thermal unit (Btu): the energy required to raise the temperature of one pound of water by 1 degree Fahrenheit.

Carbon Sequestration Strategies: regulatory and/or business policies and practices designed to reduce anthropogenic emissions of greenhouse gases to the atmosphere by capturing and storing such gases in chemical, biological, or geological media that are stable or isolated from the atmosphere; also may refer to policies or practices which remove greenhouse gases from the atmosphere by facilitated production of biomass or other relatively stable materials.

Clean Cities Coalition: "Clean Cities" is a voluntary program initiated by the U.S. Department of Energy (DOE) to accelerate and expand the use of alternative fuel vehicles (AFV) in communities throughout the country and to provide refueling and maintenance facilities for their operation. Efforts in the Gold Coast (Dade, Broward and Palm Beach counties) began in August 1993 to encourage participation by state and local government officials, fuel providers, and fleet operators. The Gold Coast was selected as Florida's first "Clean City" due to its designation as an ozone non-attainment zone by the U.S. Environmental Protection Agency.

Co-generation: The generation of two forms of useful energy in a single energy conversion process. For example, a turbine may produce both mechanical energy for an electric generator and heat for a building.

Corporate Average Fuel Economy Standards: A regulatory fuel economy standard imposed by Congress for an average passenger car, originally set at 18 miles per gallon in 1978 and continuously revised to 27.5 miles per gallon by the late 1980s.

Crude oil: A mixture of hydrocarbons that exists in liquid phase in underground reservoirs and remains liquid at atmospheric pressure after passing through surface separating facilities.

Deep well drilling: the act of drilling wells in the earth to depths that penetrate oil, gas, sulfur, or other mineral formations or non-potable water aquifers. Such wells can be drilled for exploration purposes, for recovery of valuable minerals, or the disposal or long-term storage of chemicals, wastes and/or gases.

Demand-side management: Utility programs used to reduce peak electric demand from consumers and increase energy efficiency.

Deregulation: A proposed policy reform to reduce government intervention of the energy industry, based on the rationale that such reform will allow more number of energy producers

and suppliers to compete in the market and that increased competition results in efficient energy production and protects consumers.

Eastward Ho!: An initiative which seeks to revitalize and improve the quality of life in our historic, urban areas in order to lessen development pressure on sensitive western land which are needed in order to restore the Everglades and ensure future water supplies.

Eco-industrial parks: Industrial parks which seek to co-locate industries which can benefit from the synergies of proximity by: utilizing the waste streams of one to serve as feedstocks for another; providing excess steam or energy; increasing efficiency in materials, water, and energy use; reducing waste generation and providing for innovation and technology development.

Efficiency: The useful output of any system divided by the total input.

Energy: Capacity to work by performing mechanical, physical, or electrical tasks or to cause a heat transfer between two objects at different temperature.

Energy alternatives: Alternative forms or sources of energy such as fossil fuels (coal, petroleum, and natural gas), nuclear, biomass, hydrogen, geothermal, and solar.

Energy conservation: Reduction or elimination of unnecessary energy use and waste.

Energy efficiency: Percentage of the total energy input that does useful work and is not converted into low-quality, usually useless, heat in an energy conversion system or process.

Energy efficient mortgages: Mortgage loans that take into account the cost-savings resulting from energy-efficient devices or structures built into a residential building in calculating the total mortgage amount, monthly payments, and interest. Usually, a more energy-efficient mortgage means a borrower qualifying for higher loan than the normal amount.

Energy Information Administration: (EIA) is an independent statistical and analytical agency within the U.S. Department of Energy. EIA maintains a comprehensive data and information program relevant to energy resources and reserves, energy production, energy demand, energy technologies, and related financial and statistical information.

Enterprise Florida, Inc.: The government-business partnership to which the Florida Legislature conveys principal responsibility for statewide economic development. Enterprise Florida has capital access, workforce training, and technology development programs designed to assist in the development, expansion, and retention of Florida businesses. This is a comprehensive economic development organization.

Environmental Management System (EMS): A program of continuous environmental improvement by following a defined sequence of steps, drawn from established project management practice and, routinely applied in business management. An EMS program (a) reviews the environmental consequences of the operations; (b) define set of policies and objectives for environmental performance; (c) establish an action plan to achieve these objectives; and (d) monitor performance against these objectives on a continuous basis and take actions for improvement.

EV Ready Broward: a public/private partnership to educate consumers and prepare the community for full introductions of electric vehicles.

Externalities: Considerations, often subtle or remote, which should be accounted for when evaluating a process or product, but usually are not. For example, externalities for a power plant may include down-wind particulate fallout and acid rain.

Final Energy: A form of energy that is used directly by consumers (ex. electricity).

Financial mortgage ratios: The ratio of monthly mortgage payment (principal, interest, property tax and other charges) to total monthly income of a borrower. This is a standard ratio used by banks to assess the credibility of a borrower. Generally a ratio of 0.28 and above is an accepted industry standard.

Fossil fuels: Fuels, such as coal or petroleum, derived from remnants of plants and organisms of a past geological age.

Fuel cell: A device that produces electricity from a chemical reaction between hydrogen and oxygen.

Full cost: Cost of a good when its internal costs (direct costs paid by the producer and buyer of the good) and its estimated short- and long-term external costs (spill-over costs of producing and using the good on society) are included in its market price.

GIS: Geographic Information System: a computerized system which enables its user to graphically layer information in cartographic format.

Green pricing: A practice, either through government policy or market decisions, that force producers and consumers of energy, any product, or services to bear the "full costs" of production and distribution. See full cost.

Hydrogen energy technology: any technology that is used to generate, store, distribute, or use hydrogen in a sustainable energy system.

Infill development: An intense urban development that occurs in the form of growing built environment (e.g., buildings and roads) in an existing, small geographical area rather than across a broader spatial area.

ISO Quality Standards: A series of self-enforced, internationally uniform standards on elements of an environmental or energy system which can be audited and certified, and provides a common basis for development and comparison of Environmental Management Systems (EMS). ISO 14000 standards are designed by the International Standards Organization. See also Environmental Management System.

Lifecycle costs: Initial costs plus lifetime operating costs of an economic good, equipment, physical structure, or a system (e.g. a transportation system or a physical plant).
Load management: A practice that utility plants follow, in response to fluctuating energy demands (loads) during a day or a period, by running base-load electric plants all the time and by running peak-load plants only when the electricity demand is highest.

Market-based approach: A policy reform, rather a philosophy, that motivates private producers and consumers to make their production and consumption decisions based on (price and cost) incentives signaled by private markets.

Mass transit: Buses, trains, trolleys, and other forms of transportation that carry large numbers of people.

Micro-climate effects: Physical changes in the ambient environment of a small geographic area such as cities, towns, suburbs and villages as a result of any kind of human activities (production, development, mining, landscape changes, resource extraction, etc.)

Natural gas: The gaseous component of petroleum. It is primarily methane (CH₄) and is commonly used as a household and industrial fuel. It is also the least environmentally malevolent of all fossil fuels. Many consider it to be a transition fuel.

Net metering: Net metering measures the difference between the energy which is generated and the energy which is consumed. Net metering is used when a generator of electricity wishes to sell excess energy to a centralized grid. Net metering requires the installation of bidirectional meters, at the cost of the generator seeking to sell excess power, to measure the net difference. Net metering can be used by large co-generation facilities or, theoretically, by individual homeowners with individual generation capability which exceeds their needs.

Open Access Tariff: a fee that is assessed to those who wish to make use of privately owned transmission lines.

Performance-based contract: Sometimes referred to as a "guaranteed energy savings" contract, this is a contract for the evaluation and recommendation of energy conservation measures, including the design and installation of energy efficient equipment. These contracts are a method of financing energy conservation measures, generally in buildings, that results in measured reduction fuel and energy costs, the savings being used to pay for the professional fees and financing charges and the improvements.

Petroleum: A generic term applied to oil and oil products in all forms, such as crude oil, lease condensate, unfinished oils, petroleum products, natural gas plant liquids, and nonhydrocarbon compounds blended into finished petroleum products.

Photovoltaic cell: Commonly called solar cell, it is a device that converts electromagnetic (solar) energy directly to electric energy.

Primary energy: Energy that is used to derive final energy. Primary energy is usually refined or concentrated into final energy.

Primary fuels: Conventional fuels such as petroleum, coal, nuclear and hydroelectric.

Renewable energy: Form of energy that theoretically can last indefinitely without reducing the available supply because it is replaced more rapidly through natural processes than are nonrenewable energy resources or because it is essentially inexhaustible (solar energy). Examples include solar, biomass, wind, geothermal, and hydrogen.

Restructuring: A departure from the current system of highly regulated energy (particularly electricity) industry to a more competitive industry that allows energy suppliers, distributors, and consumers to base their production and consumption decisions on open market prices.

Seismology: The study of earthquakes and the structure of the earth.

Sick-building syndrome: A symptom of un-hygienic indoor quality prevailing in a building that could cause variety of human health problems.

Solar cell: see photovoltaic cell.

Sustainability: The state of having met the needs of the present without endangering the ability of future generations to be able to meet their own needs.

Sustainable Energy System: any energy system that supports the objective of moving Florida residents and businesses towards cleaner, safer, more reliable, more efficient, domestically produced, and, ultimately, renewable or inexhaustible fuels and associated energy technologies.

Sustainable energy choices: Energy sources, forms and technologies that are practically available on a continuous basis in required quantities without jeopardizing the availability of their sources upon which present and future economic growth and life depend.

Systems approach: Practice of examining not only the most straight forward attributes or impacts of a single component of a "whole system" but also feedback, interactions, secondary

impacts, energy-use tradeoffs, alternate procedures for obtaining the same technical, economic and/or social benefits associated with all components of that "system."

Transportation Conformity Requirements: The transportation conformity requirements under ISTEA and Clean Air Act Amendments of 1990 (CAAA) would apply only to areas designated as nonattainment, and to areas that have been redesignated as attainment, but that are still subject to the maintenance plan requirements of the CAAA. The bill also clarifies that areas designated as nonattainment under section 107(d) of the CAAA are required only to conduct a conformity analysis for those specific transportation-related pollutants for which an area is designated nonattainment.

Transportation fuel: Traditional fossil fuels, such as gasoline, kerosene and diesel fuel, or alternative fuels, such as natural gas, liquefied natural gas, liquefied petroleum gas, electricity, hydrogen, coal-derived liquid fuels, fuels (other than alcohol) derived from biological material, methanol, and mixtures containing 85% or more by volume of methanol, denatured ethanol, other alcohol with petroleum or other fuels used to power aircraft, automobiles, boats, buses, heavy equipment, railroads, trucks, ships and all other modes used to transport people and / or cargo.

Urban sprawl: A phenomenon in which an urban area is continuously expanding spatially with little consideration given to community's ability to provide service to increasing number of residents, natural area degradation, pollution prevention, etc.

Weatherization programs: The Weatherization Assistance Program provides grants to 32 local governments, non-profit organizations, community action agencies and federally recognized Indian Tribes to improve energy efficiency in low-income housing. Funding sources are Petroleum Violation Escrow funds, the U.S. Department of Energy and federally appropriated funds.